

Delaware Library Association Executive Board
Thursday January 19, 2017
Dover Public Library, Dover DE

Presiding Officer: Laurel Ferris, DLA President

Minutes Taken by: Adrienne Johnson, DLA Secretary

Members in Attendance:

Laurel Ferris, DLA President
Michelle Hughes, DLA Vice President, and Chair Conference Committee
Beth Borene, DLA Past President
Joel Rudnick – Interim Treasurer
Josias Bartram – PLD President
Kevin Swed – Legislative Action
Kay Bowes – State Friends Group President
Sara Thomas – Membership/Website
Molly Olney-Zide – Scholarships, Awards, and Citations
Tamara Carr – DASL Representative
Katrinya Cera-Proulx – YSD President
Adrienne Johnson, DLA Secretary

Meeting started at 4:05 pm

Minutes from November Board Meeting were approved (with corrections).

Officer Reports:

- a. DLA President:
 - i. Open positions:
 1. Need help with recruitment to fill open positions.
 2. Still need in need of a Councilor; also need to fill Handbook & Bylaws. Molly Olney-Zide will reach out to University of Delaware librarians about Councilor position.
 - ii. Spring Event Update:
 1. Discussed location – will look into venues in Odessa and Middletown.
 2. Looking for someone to host Pub Night/Trivia. Katrinya Cera-Proulx volunteered as possible host. Sara Thomas has a contact as well.
 3. Alternative suggestions to a Pub Night/Trivia event were discussed – options included game night or BattleDecks.
 4. Dates for Spring Event: April 7th is first choice; March 31st alternate choice.
 5. Costs: A small fee was discussed. \$10-15 per person. Desserts might be included, but no appetizers or alcohol. Last event was free for attendees – DLA paid for the event – and the average cost per person was \$60.00. This included entertainment, appetizers, & desserts.

- iii. Ethics:
 1. Executive Director would like DLA to adopt an “Ethics and the Profession”.
 2. Texas Library Association has a good example: <http://www.txla.org/ethics-and-the-profession>
 3. Executive Director will work on a draft. The draft will also include a statement on etiquette for listserv/social media. Please let Cathay Keough know if you would like to add anything to the draft.
- iv. Discussion on “Never Neutral” article and free speech versus hate speech:
 1. Where does DLA want to go with this? Should we be more proactive? What stance do we need to take? Lots of concern with new political environment.
 2. Office of Intellectual Freedom was suggested as a resource.
 3. University of Delaware Library created LibGuide on Free Speech vs. Hate Speech.
 4. A suggestion was made for DLA to adopt a statement similar to ALA.
 5. Laurel Ferris will try to get a speaker on this topic for next board meeting in March.
- b. Executive Director: Report submitted in advance.
- c. Vice President/Conference Chair:
 - i. Conference updates:
 1. Brochure is available at the link below. In addition, you can find early bird registration, meal options, and hotel accommodation information and pricing. <http://www.mdlib.org/files/docs/conference/MLAProgram.pdf>
 2. Going to be a spectacular year: new venue and great programs/offerings.
 3. Final checklist of items due by February 1st.
 4. Some of the additional events scheduled include a “beer shindig”, storytelling by the fire pit, scavenger hunt, and pub quiz.
 5. Now through March 15th is the “golden period’ to reach out and market event.
 6. In need of prizes for the Pub Quiz. If your library has any leftover giveaways (silly/fun stuff) you want to donate, please contact Michelle Hughes.
 7. Looking for sponsors for the All Conference Reception.
 8. Silent Auction:
 1. Kay Bowes sent forms to Delaware libraries and DLA List serve.
 2. Please send Kay Bowes suggestions of possible organizations to reach out to for donations. Donations/baskets should not exceed \$150-\$200.00. People more likely to bid on lower priced items.
 3. A painting created by Chrys Dudbridge, former director of Lewes Public Library, will be auctioned off in raffle.

Committee Reports:

- d. Legislative Action:
 - i. Legislative Day Update:
 1. Save the Date for March 28th, 2017

2. Representatives: Ideally would like to have Democrat & Republican representatives from Northern/Southern Delaware present.
 3. Speaker from United for Libraries - Beth Nawalski – will be at event.
- ii. NLLD:
 1. Cost has increased from \$35.00 to \$50.00 per person.
 2. Dates: May 1-2, 2017. See <http://www.ala.org/advocacy/advleg/nlld> for more information.
 - iii. Budget:
 1. Governor's budget is out. Library infrastructure budget is flat. Construction budget might be a little less than previous year.
 2. Budget finalized June 30th 2017.
 3. Jeffrey Bullock returning as Secretary of State. He is big supporter of libraries.
 4. Stressed need to get out there and advocate for libraries.
- e. Membership:
- i. Electronic membership update:
 1. Draft was distributed.
 - ii. Listserv:
 1. Currently being edited so that non-members are removed. Listserv is a membership perk.
 2. There are 579 users on listserv, and approximately ½ are being removed. This includes people who have not been a member for over 1 year and those who have never been a member.
 3. Code of Conduct. Due to an incident that occurred on listserv a few months ago, the DLA President discussed the need for a code of conduct and etiquette for those participating on the listserv. This information would be distributed to members and would include a no-solicitation policy and guidelines for appropriate posts.
 - iii. Website:
 1. Looking to create a social media team for DLA. If interested, please contact Sara Thomas.
 2. Need to increase social media presence and promote benefits of being a member.
- f. Scholarships, Awards, Citations: Report submitted in advance. Additional information below:
- i. Scholarships:
 1. Competitive year. All four scholarships will be awarded - had to turn one person down this year.
 - ii. Awards/citations:
 1. Awards/citations are still available. Get the word out. Nominate colleagues for these items.
 2. January 31st is the deadline.
 - iii. Laurel will check to see if award winners will get a meal when attending and if Friday conference registration will be available for high school scholarship winner.
- g. Treasurer: No report.

Division & Group Reports:

- a. DASL: Report submitted in advance. Additional item below:
 - a. Up to Division if they want to update their bylaws to change the President/VP term to two years. Need a 1/3 majority of members to approve the change.
- b. YSD: Report submitted in advance. Additional items below:
 - a. Festival of Words registration is open. Questions? Contact Jen Delgado.
 - i. Festival of Words switched from Saturday event to Thursday evening, February 16th, 2017, from 5-8 pm. More information is located here:
<http://www.festivalofwordsde.com/>
 - b. Bylaws changed for division. President and Vice President now serve for two years. Secretary and Treasurer will serve for one year.
 - c. Blue Hen winners have been announced.
 - d. Had statewide training for Summer Reading Program. New option to complete summer reading online.
- c. PLD: no report.
- d. CRLD: no report.
- e. Friends of Delaware Libraries: Report submitted in advance. Additional information below:
 - a. Will be attending the Joint Finance Committee Meeting on January 31, 2017.
 - b. Public Meeting Notice: 2017 New Castle County Library Advisory Transition Committee hosting public meeting to solicit input and comments on topics affecting NCC Libraries.
 - c. Date: 01/25/2017 Time: 6:00pm Location: Woodlawn Public Library, Wilmington DE.

Meeting adjourned 5:33pm.

Next meeting March 16, 2016 at Dover Public Library.