

# Public Library Division Annual Report, 2013/2014

Submitted by Susan Upole



May 2014

Susan Upole, Michelle Hughes, and Rose Harrison met throughout the year.

Among our accomplishments:

- ✓ Brainstorm possible topics for DLA/MLA conference programs, meetings, and get-togethers.
- ✓ Michelle represented PLD on the DLA/MLA conference planning committee.
- ✓ Agreed to co-sponsor Health and Healthcare Resources for Everyone with MLA's Public Service Division (cancelled).
- ✓ Michelle suggested and also participated in Lean and Green for Collections and Tech Services based on DE transit team experiences.
- ✓ Prepared survey, sent link to PLD members, and prepared results to determine member preference on workshop topics, willingness to be a presenter, preference in workshop style or method of teaching, and suggested topics.
- ✓ Contacted individuals who indicated as possible presenters via the survey.
- ✓ Contacted venues in Kent and Sussex County as possible locations for workshops.
- ✓ Suggested local (Worcester County) venues to Beth Borene and Cathay Keough for the Wednesday evening event.
- ✓ Contributed funding toward the Blue Hen Award displays for all Public Libraries in DE.

Survey results:

41 responses were collected (as of 11/14/13).

49% indicated Customer Service, which we dismissed, due to future statewide training on this topic. Others included: Technology (49%); Programming (41%); Marketing (29%); Service to Special Populations (28%); Administration/Supervisory Skills (27%); and 12% indicating other topics, including cataloging/tech services; fundraising; career advancement/professional development; and books.

73% were not willing to present; 17% said yes; and 10% maybe. 8 people listed their names and these 8 were contacted via email for follow-up.

54% would like a formal presentation format; 46% indicated short presentation with time for table discussions; casual networking was indicated by the fewest number.

61% prefer afternoon with lunch provided; 51% prefer morning with breakfast. 49% prefer weekdays.

Other suggested topics: grant writing; volunteers in libraries; marketing and promotion of libraries to non-library users; resources for genealogy and local history; writing/publishing workshop; archiving; and serials.

FY15 PLD Officers:

Michelle Hughes, President

Rose Harrison, Vice President

Josias Bartram, Secretary/Treasurer

Susan Upole, Past President

Possible Action for FY15:

Schedule and present Fall 2014 PLD membership meeting/workshop.

Suggest and coordinate possible DLA annual conference programs, especially the Health and Healthcare Resources for Everyone workshop that was cancelled this year.

Provide regular communication with the PLD membership.

Submitted

Susan Upole  
President  
May 2014