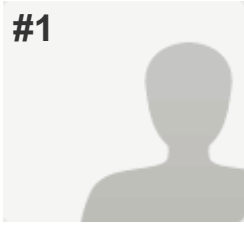


#1



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Last Modified: Thursday, September 11, 2014 11:50:36 AM
Time Spent: 00:13:08
IP Address: 128.175.100.197

PAGE 1: Welcome to the 2014 State of the Chapter Annual Report Survey

Q1: Chapter Contact Information

Chapter Name:	Delaware Library Association
Address:	c/o Delaware Division of Libraries
Address 2:	121 Martin Luther King Jr. Blvd North
City/Town:	Dover
State:	DE
ZIP:	19901

PAGE 2: Report for Fiscal Year

Q2: Date Completing This Survey

Month/Date/Year 09/11/2014

Q3: Report for Fiscal Year

Start Date/End Date July 1, 2013 to June 30, 2014

Q4: List Contact Information for Survey Respondent Who Could Answer Questions about Survey from Chapter Relations Office.

Survey Respondent	Hannah Lee
E-mail address	hkleee@udel.edu
Phone	302-831-3763

PAGE 3: Final Budget Totals for Fiscal Year

Q5: Final Budget Totals for Fiscal Year (answer requires a figure rounded to the nearest dollar)

Revenue	\$13,643
Expenses	\$12,495
Unrestricted Net Assets	\$44,762

PAGE 4: Management and Staffing

Q6: Were there changes made to your management or staffing during fiscal year?	No
Q7: If yes, what changes were made to management or staffing?	N/A
Q8: List the Number of FTE of PAID Staff (e.g., 0, 1, 2.5, 3).	0

PAGE 5: Membership Information

Q9: Were there changes made to your membership categories dues rates during fiscal year?	No
Q10: If yes, what changes were made to your membership categories dues rates?	N/A
Q11: Chapter Membership	Calendar Based
Q12: Dues Structure for Regular Personal Members	Graduated (fee levels based on salary)
Q13: Please List Applicable Fee or Percentage for Regular Personal Members.	
Highest graduated fee	\$40
Lowest graduated fee	\$10
Q14: Total Number of All Members (Regular Personal, Institutional, etc.) at End of Fiscal Year.	230
Q15: Total Number of Regular Personal Members Only at End of Fiscal Year	222
Q16: Total Number of Institutional Members Only at End of Fiscal Year.	8

Q17: Please List Number of Chapter Members by Category (only by categories you use; do not count twice)

Personal	144
Support Staff	56
Student	10
Retired	7
Library/Institution	8
Total of Any Other Categories	5

Q18: Chapter Membership Compared to Last Year Declined

Q19: If Membership Grew or Declined . . .

Declined by What Percentage (if known)? 1%

Q20: If Membership Increased or Decreased by 2% or More, Please Explain or Surmise Cause.

N/A

PAGE 6: Annual Conference

Q21: Please Provide the Following Financial Information about Your Chapter's Annual Conference (answer requires a figure rounded to the nearest dollar).

Revenue	\$6,567
Expenditures	\$4,131

Q22: Please Provide the Following Non-Financial Information about Your Chapter's Annual Conference (if not applicable, insert n/a).

Month	May
Location	Ocean City, Maryland
Total number of attendees	115
Total booths/tables of exhibits	N/A
Total Number of Program Offerings	9

Q23: Did Your Chapter Meet Its Budget Projections for Its Annual Conference? Met

Q24: Did Your Association Try Something New at This Conference? Yes

Q25: If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve.

We offered a social event on the preconference night (Wednesday), sponsored by Gale Cengage. The preconference is an additional charge for conference goers, so attendance is normally lower than the main conference. We had about 10 people but Gale Cengage was hoping for more as well as more school librarians.

Q26: Was It Successful?

Yes

Q27: Will Your Association Offer This Again at Its Next Annual Conference?

Maybe

Q28: List Your Association's Most Successful Events Held during Conference.

The preconference workshop, presented by our Intellectual Freedom committee with ALA's OIF representative Deborah Caldwell-Stone was well attended and feedback indicated it was well received. She also provided a workshop on Thursday, which was appreciated!

We enjoyed a wide mix of offerings and it seemed to provide something for every library niche/talent and interest. This year, we also had a hospitality suite and commons areas, which were well used (modeled after ALA Annual's offerings).

Our partnership with the Maryland Library Association is working well for this Joint State Conference.

Q29: Share Outstanding Keynotes or Speakers (include topics, please).

Sarah Houghton's closing speech was great and had snippets of information that many took back to their libraries. Her talk was on "Betting on Library Futures".

Q30: List Major Activities, Accomplishments of Your Association during Fiscal Year (e.g., Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.).

The Delaware Library Association (DLA) celebrated its 80th birthday this year, with 30 people attending the festivities in Dover, DE on April 4, 2014.

Approximately 66 participants attended Delaware Library Legislative Day in Dover, DE on April 29, 2014.

The entire DLA executive board read *Race for Relevance* by Harrison Coerver and Mary Byers and had a discussion that led to the hiring of a strategic planner from the Delaware Alliance for Nonprofit Advancement to help us create our mission and goals, and to work on how we can best meet those goals.

DLA's Intellectual Freedom Committee supported school libraries in several challenged book cases that made national news ("Brave New World" and "The Miseducation of Cameron Post" in the Cape Henlopen School District). They also worked with ALA's Office for Intellectual Freedom on this matter as well.

The Delaware Association of School Librarians (DASL), which is a division of DLA, hosted an Annual Reception featuring Matthew Winner and Gail Dickinson along with several library vendors. About 50 people attended the event.

DLA and DASL received News Journal coverage highlighting the plight of school libraries in Delaware. They also collaboratively wrote letters to Delaware School Board Presidents regarding the importance of certified school librarians and reasons not to cut positions as budgets tighten.

DLA renewed its contract with the Maryland Library Association (MLA) to continue the annual Joint Conference for the next three years.

Q31: List Major Issues Facing Your Association (e.g, budget, membership , structure, systems, competition, etc.).

Increasing membership and participation is an immediate focal point, including filling Division and Committee needs. The Delaware Library Association has had declining membership numbers, which also then results in a decrease in revenue. We are in the process of conducting a membership drive in August 2014 to address this decrease in membership numbers.

Although we did well last year, budget growth continues to be an issue for DLA.

No paid staff – DLA is a 100% volunteer organization.

There are some barriers to be overcome on the DLA website in terms of the process of keeping it updated and being more transparent.

We need to continue to communicate better with members as well as nonmembers, and show the value of DLA membership. One way we are doing this is by working with the chairs of the different divisions, communicating with them what is expected of them, and considering ways of restructuring the general membership meetings to provide an opportunity for more professional development opportunities.