

**Name of Organization:** Delaware Library Association

**Date Time and Place of Meeting:** September 18, 2014; 4-6 P.M.; Dover Public Library



**Name of presiding officer and Secretary:** Beth Borene, President; Janice Haney, Secretary

**Time meeting begins and ends:** Meeting called to order at 4:08 PM, adjourned at 6:06 PM

**Names of members attending:**

Cathay Keough, Executive Director, DLA

Beth Borene, President, DLA

Ed Goyda, Treasurer, DLA

Janice Haney, Secretary, DLA

Jon Jeffrey, By-laws Committee, Chair

Sara Thomas, Membership Committee, Chair

Sarena Fletcher, Archives Committee, Chair

Adrienne Johnson, CRLD, President

Barb Keeseey, YSD representative

Michelle Hughes, PLD, President

Hannah Lee, ALA Councilor

John Monahan, member

Dr. Annie Norman, State Librarian

Christy Payne, Past President DLA

Tamara Carr (online) Secretary, DASL

Laurel Ferris (online) Vice-President, DLA

**Number of members at general meeting:** 16

**Statement of disposition of previous minutes:**

Barb motioned to approve and Ed seconded. Minutes from July meeting approved.

**Report of officers:** Name and Division, include brief summary or attachment

Beth, President, no report.

Ed , Treasurers report. Ed reviewed last year's profit and loss. New figures show that we had \$1271 in capital gains. There was a catering refund from MLA. These items are part of last year's fiscal expenses. Overall balance is \$94,000; half of which is restricted. Membership is ahead of the past two years by 25%. As planned, the money market has been converted into the savings account. Ed has provided a rough cash flow analysis to our consultant, Melodie Schweitzer.

ALA councilor, Hannah Lee, has submitted her annual report. She asked for comments and there were none. Report will be posted.

CRLD has nothing to add. They are planning visits to museums and special libraries. They are working on fall and spring meetings.

DASL no reps present except for Janice Haney serving as Secretary. Letters were sent from the Presidents of ALA and AASL to lobby the Milford district about the loss of library positions. Bonnie is working on conference presentations.

PLD report. Working on fall PD day, possibly November 17, at Dover Public. Jon was asked about DLA paying for a catered lunch. He said to submit receipts and it would be paid from the division's monies. The theme would be developing yourself professionally and personally. They will have lightning talks. The sessions will be 8-10 minutes long, from 10 AM to 2 PM. This would be open to all DLA members. This would be free to members and there would possibly be a charge for non-members.

YSD division meeting will be Friday October 17 at Dover Public Library. On September 29 there will be a showcase of performers, also at Dover Public. Thirty groups will audition for the chance to be one of two featured presenters for the next summer program.

Sarena says there is no news for Archives.

Jon also reported nothing for by-laws. He noted that the website does not yet contain the latest approved amendments.

Cathay reported that Legislative Action Day will be in either March or April. Annie brought the draft initiatives to be presented to the legislature. She asked us to read and make comments. The initiatives have already been approved by the library council. Ed would like to add stats to show the growth in library usage that would support these initiatives. Dr. Norman was already planning to add growth stats. The Leg day team for this year, includes, Kay Bowes, Kevin Swed and Sara Zimmerman, legislative hall librarian. In the initiatives, we need to remove Race to the Top from the school libraries section. Annie wants to present this document in final, not draft form, in November in time for the budget talks in Dover. Barb motions to accept as is, except for the school library changes and the addition of stats. Seconded and passed.

**Membership report** from Sara Thomas, there is nothing new. The level is about the same as last year at this time. Barb asked if we had a lifetime membership category. We do not and may look at this in the future. This would be something to add to our strategic plan. We also need to market our membership referral process and the possible prizes to win for a referral. Sarah needs to be an administrator on the Facebook account in order to promote this. Christy will make Sarah an administrator.

Laurel submitted a summary **conference report**. She need divisions to send in their proposals for sessions by October 1. #3 on the report: Dr. Derrick Pitts, of Fels Planetarium will be the main speaker.

#4 Julie from MLA is sponsoring biking for libraries as a conference activity. She needs ideas for areas to bike and also rentals.

Conference brochure will only be online this year, no print version.

DLA will send out postcards in January to promote conference registration. We will ask Paul Page to help Cathay and Laurel. Adrienne will send online brochure to CRLD through a listserve. DASL and PLD already do this.

There will be a session creating apps.

Christy has contacted Joyce Valenza to be the main speaker at Friday's luncheon. This will include a panel of high school students.

We need to vote on the seven proposed conference brochure covers.

Is the DE STEM council involved in the conference process? Dr. Annie Norman says no. Annie will give Laurel the contact information.

The conference will be the kickoff to a year of partnership between NASA and school and public libraries in MD and DE.

Beth thanked Paul Page and Rebecca Hayden for the new DLA Bulletin issue.

Christy has sent out all awards and scholarship information. The forms are now posted on the DLA website. The deadline for applications is November 1.

Dr. Norman pointed out that last year's recipient of one of our awards, Senator Coons, has not yet been presented with it. He will be presented with it at the launch of Inspiration Space at the Wilmington Library in October.

Cathay is helping Rebecca Knight with website migration from UD server to word press site backed up by DDL. The rollout date for this may need to be moved back to January 2015. Christine Karpovage is the new webmaster. A working word press workshop was suggested. Once Christine has the template set, we can schedule a transfer session. Hannah Lee will help Rebecca create a shared drop box for folders to be edited, prior to the workshop.

Cathay reported that DDL may hold a PD on Maker Spaces.

Beth had a conference call with Melodie, our consultant, last week. Seventy percent of our voting board must attend a four hour workshop in October to fill out the survey. Several more 60 -90 minute meetings will be scheduled after that. Cathay will send out a doodle on Thursday dates in October.

As part of our planning, we need to clearly state the purpose and function of all divisions. There is a need to delineate the relationship between DDL and DLA. This is often confusing. After the initial workshop we will create a vision and mission statement. Consider: Why do people join DLA? To be part of a project? Follow through has been weak. Any changes, comments or proposals are welcome.

Sarena reported on **iLead** . DDL is hosting this 9 month project from Illinois. A community problem is identified that could be solved through technology. Sarena apprenticed and is bringing the program to Delaware. She will create teams of library staff and community members. The applications are done as a team. Each group will be assigned a librarian mentor. She also needs instructors to teach tech applications and tools.

Annie reported on **ED 25**. This is the continuing portion of Vision 2015. There is a need to create a new strategic plan and vision coalition. It is an opportunity for this board to make an impact. Coalition has agreed to meet with us. Each division needs to write a short statement. What do they (coalition) need to know about libraries? This must get back to Dr. Norman by October 29. Submit statements by October 8. Send to Beth Borene for compilation. How do our libraries relate to public libraries? Communication between education and public libraries is key.

Ed motioned for adjournment at 6:05 and Christy seconded.

Minutes approved as corrected. November 20, 2014

Submitted

Janice Haney, Secretary