

DLA Executive Board Meeting

Thursday, March 27, 2014

Dover Public Library



Name of Organization: Delaware Library Association

Date Time and Place of Meeting: March 27, 2014, 4 – 6 PM

Dover Public Library

Name of presiding officer and Secretary: Christy Payne, President

Janice Haney, Secretary

Time meeting begins and ends: 4:05 start time, 5:45 end time

Names of Executive Board member attending: Cathay Keough, Executive Director; Christy Payne, Pres.; Janice Haney, Sec.; Ed Goyda, Treas.; Hannah Lee, ALA Councilor; Sarah Katz, CRLD; Beth Borene, V.P.; Barbara Keeseey, YSD; Susan Upole, PLD; Terri Jones, past Pres., Sara Thomas, Membership ; Dr. Annie Norman, State Librarian; Kay Bowes, State Friends

Additional attendees at general meeting: Rose Harrison; Michele Hughes

Statement of disposition of previous minutes:

Nov. 2013 minutes to be reformatted for future approval

Feb. 20 minutes, Barbara motioned to approve, Ed seconded, approved unanimously

Report of officers: Name and Division, include brief summary or attachment

Treasurer's report by Ed Goyda

The financial balance sheets have already been submitted. In addition Ed motioned that we change our registered agent from Margie Cyr to Cathay Keough. He also motioned that we change our street address on the accounts to the current street name of MLK Blvd. Both motions were seconded and unanimously approved.

CRLD – no report

DASL- Last meeting was cancelled due to lack of interest. Jen Delgado met with a representative of DOE. There will be a new ELA person hired this spring. Libraries will be under their umbrella but only a minor focus.

PLD – The division did meet, but there is nothing to add to the already submitted report. Susan will be sending out an email looking for new officers.

YSD – Youth services has officers ready for next year.

Pres. - Amy Abella (will continue, even though she has resigned from Woodlawn)

V. Pres. – Lea Tomer (Lewes)

Sec./Treas. – Katrina Cera –Proulx (Odessa)

Blue Hen Marketing committee(Barbara Keesey) would like to create displays for all public library lobbies. Creative Edge of Middletown has a designed a Blue Hen cutout for this display. These displays would be permanent and used for many years. DLA will supply \$500 toward this, YSD will give \$300 toward this. The cost is \$68 / cutout x 35 branch displays. The total cost will be \$2,380. The library branches will pay \$1,000. Each branch will create and individualize their own displays. The design was approved with the addition of the Blue Hen Book Award logo to one of the white corners. Christy suggested using DLA publicity money to brand the Blue Hen award displays. Ed said that yes we could use all \$800 toward the project. Susan Upole PLD offered \$500 to cover costs. Terri Jones moves that DLA will cover entire remaining cost of \$1,100 so that we would not bill each public library \$8.00. Beth seconded the motion. Approved. Kay will ask the Friends group for an additional \$500. Barbara will get final estimate. The display will also include brochures from sponsoring organizations.

Cathay Keough, Executive Director ,gave a DE Legislative Day update. The Governor has responded and will attend. Christy will be there with district approval. ACLU lobbyist for DE will be the speaker. Cathay and Kay are working on the schedule for the day. Calypso catering has been engaged. National Legislative Day will be covered @ \$30 / person for 6-7 people.

Dr. Annie Norman asked that the legislative initiative be included in the Leg Day packets. Ed so motioned, Barb seconded; approved without opposition.

Reports of committees: Names and title

By-laws and handbook committee – Jon Jeffery (not in attendance) submitted report. We will send voting survey via email in a week or so to approve changes.

Cathay is conducting an Adobe Connect practice vote session on May 2. The actual voting online will be on May 9.

Cathay asked if we could list institutional members on the DLA website.

Nominations committee – Suzanne Smith (not in attendance) She is still looking for nominations to fill slates for next year. She needs names. Is there a deadline for nominations or is it flexible?

Archives committee – Sarena Fletcher, no report.

MLA/DLA conference – Beth Borene V.P. reporting.

Beth and Cathay both attended the preplanning meeting in Annapolis for the 2015 conference . MLA is talking to NASA about a partnership and educational component.

At the 2014 conference orientation session on Wednesday, Christy will speak for @ 5 minutes. For the poster session one DE entry was approved.

Terri wants to set up a display table outside of the luncheon. She will send a proposal to Beth. Conference will use lanyards as ID badges. Sign up in the Uncommons Room.

Publications Committee – Beth Ann Ryan is stepping down. We need someone new. (Publications and PR are separate committees.)

Scholarship and Awards committee – Elaine Fike

Plaques will be ready in time for presentation at the annual conference. Scholarship winner will attend. Life membership awardee has not responded. Chris Coons will attend.

80th birthday party celebration report from Terri Jones.

Only 7 people have registered online and 10 in person out of a membership of 226. Barbara Keesey is getting the cake, cost \$90.95. Terri will pick up decorations tomorrow. Christy will send out online registration again tomorrow and extend deadline to Monday the 31st. There are links to the event registration on our Facebook page, but not on the DLA website. There will be door prizes. Dr. Norman would like a media release about the DLA birthday bash. She would also like to see information about the people we have honored over the years placed onto our DLA website.

‘Race to Relevance’ and Strategic Planning update from Cathay

She has found three options to help us with our planning:

1. Gail Griffith – Transformations, was contacted and is too busy to commit to our organization right now. She would be happy to help with ideas.
2. Lewis Belfonte of the Howard Co. MD library system does consulting for library planning. He has two documents available: “Appreciative, Positive Strategic Planning”

and “Designing our future”.With his consultation, we would do stuff and then check in with him.

3. Delaware Alliance for Non-profit Advancement. Cathay spoke to Melody here at DANA. DANA is a local non-profit and in a similar position to our group. Cathay will follow up on options 2 and 3 to learn more about pricing. We will discuss again in June after the conference.

Dan Young from Military OneSource made a presentation to explain the services his group ties together and organizes. They find all types of social services for former military personnel. This is one place where most resources could be found. This is a national program. Dan would like to be able to place brochures and other information in the public libraries. He also wanted to make the public libraries aware that this service is available.

Meeting adjourned at 5:45

Submitted by

Janice Haney
Secretary

Approved by email vote, 4/26/2014