

DLA Reports from Committee Chairs and Division Presidents for January 19, 2017

From the Executive Director

Membership: Sara has an update on the DLA Listserv project. We're taking this slow and easy and have a strategy for making this as smooth as possible. A policy as a Listserv Agreement of Use is needed (see the Ethics section at the end of my report). See also the Website Committee update regarding "how to get DLA news out" without relying solely on the listserv.

Interestingly, there has been recent emailing on ALACRO (Association Leaders' listserv) about the use of a membership site or software. MemberClicks is expensive for example, and there are other options. I've saved much of this information in case we ever want to explore that. This topic comes up on this listserv about once a year or two.

Treasurer: Joel and Ed - you know about all of this. In the meantime, I'm doing the banking so the deposits (such as membership payments) are a little slower than usual. I'm actually making a deposit today and will be all caught up. Ed dropped off two bankers' boxes of financial info, including the checkbook, to the Dover Public Library. Michelle has these in her office. I'll move them over to my office (to be with the rest of DLA stuff) sometime in the future.

We will purchase QuickBooks software for the new Treasurer and Ed will provide a refresher training.

Speaking of membership and treasurer: This has been slowed until a new Treasurer is in place, since he or she will help shape what they need for accounting. Sara is involved too.

The PayPal option for renewing/becoming a member is closer to implementation. I spoke with Chris at DDL two days ago and he assured me that going ahead with the Google form for the membership form but adding different options on that form directly to different PayPal options may be better. For example, institutional memberships vs. the others (Personal or Professional) can be divided on the Google form to take us to a new section on Google. Sara and I and the new Treasurer, once in place, will meet to go through the membership process and what needs to be on PayPal or the Google form.

Website Committee: Sara and I see a need to develop a Social Media Team for DLA. We have the website, Twitter and Facebook sites, so this broadens beyond the Web Site Team (which Sara leads). We'd like to see if we can have a couple of team members and turn the Web Site Team into a Social Media Team, which includes the website. This is part of the listserv transition since we are now at a place where we do not have to solely rely on the listserv to get the word out about DLA events and happenings.

Festival of Words: Jen Delgado is working hard on the program. It's coming up fast: <http://www.festivalofwordsde.com/> It is all day, on Thursday February 16 at the John Dickenson High School in Wilmington.

Positions Needing to be Filled: Councilor and Bylaws: You know about these positions but here's my update. I have been asking some managers/directors for help in filling these positions but have not had any luck so far. If the Executive Board could please help with

recruitment, that would be great. The Chapter Councilor has almost had someone twice. I think the commitment of going to ALA is hard, but at least DLA supplements \$1000 to help with travel and expenses each time. I attend ALA too and am provided this through DDL. I go to the Chapter Leaders Forum on Fridays and some other meetings, but cannot vote. So it's very necessary to have an ALA Councilor.

We know the Bylaws/Handbook Committee Chair is essential too.

Bulletin Schedule: I need to have a schedule from Jessica Olin and her team that shows dates when the Bulletin is going to be published, and dates when she wants articles. Guidelines on articles would also be great. (Jessica is also the PR Chair; it would be great to have an update on that.)

Silent Auction: Kay Bowes is the Chair. She is sending out the updated forms (attached so that the Executive Board members can have a printed copy if possible). The goal is to have every library and every Division donate an auctionable item. Items can go to the DLA office through transit but the Donation Form must be part of that so we can track items and gain a starting bid. As a note: I asked Chrys Dudbridge who was the former Director of the Lewes Public Library before Ed is an artist. Her paintings are fabulous! I asked if she would donate a painting to the Silent Auction and she agreed! She will make one special that has to do with Delaware, she said. When I learned this, I let Kay know and said that it might be better to have a raffle instead of putting this to bid as it is likely to raise more revenue.

Conference: Michelle has all the scoop on this. She's been doing a fantastic job! She is going to the MLA/DLA conference planning meeting on 1/19 so will have any updates and details. The call for posters has been sent out and Adrienne and someone else from Delaware (?) are on the review committee.

NLLD: Attendance cost has increased from \$35 to \$50 per person. DLA normally pays for attendees but not hotel stays. I encouraged Kay Bowes and Theo Lopatto to attend both days and I think they might. It would be great to have more Delaware representation at the meeting and workshop prior to the big meet-with-Congressmen day. We set up appointments with Carper, Coons and our new Rep, Lisa Blunt Rochester. The dates are Monday May 1 and Tuesday May 2, so it does not interfere with the state conference this year. See: <http://www.ala.org/advocacy/advleg/nlld> and if anyone wants more info or to go, please email me. We tend to try to limit the number of people who go due to budget and space in the offices but if there is a lot of interest this year, we can figure things out.

Leg Day: We have a speaker from the United for Libraries thanks to Kay Bowes. Her name is Beth Nawalski and she will drive down from PA. The date is Tuesday March 28, starting at the Dover Public Library and lunch at Legislative Hall. We will be sending out registration and setting up the meetings when I return from ALA. We can use some help with the setting up of meetings, as you and I discussed last month. If any members of the Executive Board would like to offer assistance, please have them email me directly.

We'd also like to bring in some newly appointed Delaware Reps and Senators. I spoke with Paul Baumbach and gained some advice, and we're targeting David Bentz. He is in Kevin Swed's district and either Kevin or I will contact him.

I'm also attending a workshop on Monday January 16 in the afternoon called "Lobbying Training". It is provided by the Delaware State Education Association and DASL promoted it.

Ethics: I see you have this (Diversity, Neutrality) on the agenda, which is great. I'd like to propose that DLA adopt an Ethics and the Profession section, somewhat modelled after the Texas Library Association's page at: <http://www.txla.org/ethics-and-the-profession> Can you please show this to the Executive Board and see if, with Julie Brewer's leadership (if she is willing), to go ahead with a draft? The statements we come up should always reflect DLA's Mission, of course. And what words we use can also shape the Listserv Agreement of Use. If Julie does not want to take the lead on this, I'll draft it up based on TLA's site; it will be quick wither way since there is a written sample and I know the TLA Executive Director who is glad to share their info.

Submitted by Cathay Keough
Statewide Coordinator, Reference Services

From the Friends of Delaware Libraries:

At the meeting on Thursday, January 12th, the board fine-tuned our Advocacy program "Make Our Voices Heard" for presentation at the MLA/DLA Conference in May. FODL members have been actively advocating for libraries by attending not only the Delaware Town Library Meeting in December, but the State/County Finance and Revenue Committee meetings in Dover, as well as the Public Education Action Plan Planning Meeting for Sussex County in Milford. Members of the FODL Board will be attending the Joint Finance Committee Meeting on January 31, 2017, and plan to speak about libraries at that meeting.

Respectfully submitted,
Kay Bowes, President

From the Awards & Scholarship Chair

I want to remind everyone to send in their award nominations as soon as possible. The deadline for award nominations is **Jan. 31, 2017**, and I have not received any nominations (Cathay and I both tested the form to make sure it was working). This deadline was extended from Nov. 1st starting in 2016, so it should be plenty of time to gather nominations if we can get the word out!

The DLA Scholarships, Awards, and Citations Committee would like to report that all four DLA Scholarships will be awarded this year to stellar applicants. Here is the text from the email I sent to the DLA Listserv:

On behalf of the DLA Scholarships, Awards, & Citations Committee, I am very pleased to announce the recipients for the 2017 DLA Scholarships:

Helen H. Bennett Scholarship (\$1200)

Recipient: Patricia Crilley -- Librarian at Appoquinimink School District Old State Elementary; attending library school through Clarion University

Charlesa Lowell Scholarship (\$1200)

Recipient: Shurnevia Strickland -- Library Assistant at New Castle County Bear Library; attending library school through Clarion University

Grace Estelle Wheelless Scholarship (\$1200)

Recipient: Holly Gunlefinger -- Library Assistant at the University of Delaware Library; attending library school through University of Alabama

Linda Walge Penman Scholarship (\$500)

Recipient: Tajah Harris -- Junior, Dover High School

For more information about these scholarships, please visit the DLA website: <http://dla.lib.de.us/scholarships/>

This was a very competitive year with many stellar applicants, and we want to thank everyone who applied and who passed along the word to potential applicants.

These scholarship recipients will be recognized during the [2017 MLA/DLA Joint Annual Library Conference](#) in May 2017.

Submitted by Molly Olney-Zide

Youth Services Division Report

Summer Reading

January 19th at 10am we have a statewide opportunity for beanstalk training. As previously stated we will continue with this forum as a statistics calculator, usage and software for summer reading. After this online training more questions will be answered and the future of summer reading in regards to online signup and usage will be addressed.

Blue Hen

-The BLUE HEN WINNERS are

1. What the Dinosaurs Did Last Night: A very Messy Adventure (EARLY READER)
2. A Snicker of Magic by Natalie Lloyd (MIDDLE READER)
3. We Were Liars by E. Lockhard (TEEN READER)

Winners will not be publicly announced until March

New

1. Proposed Bylaws Change WAS PASSED!

Updated bylaw:

The President and Vice President shall serve for two years or until their successors are elected and take office, and their term of office shall begin at the close of the annual meeting at which they are elected. The Secretary/Treasurer will serve in office for one year and is not required to

transition to any other office once the one year term expires. No member shall hold more than one office at a time, and no member shall be eligible to serve more than two consecutive terms in the same office. No one holding office in the Delaware Library Association shall be eligible for office in this Division.

2. 1000 Books Before Kindergarten

A national initiative has finally been put into action. Children's librarians all around Delaware are advertising for a self-motivated, self-tracked, program for parents and their new children. The idea is to read 1000 books before kindergarten. This will help children with many aspects of their education and relationships as they grow. Parents/caregivers can help children master the six early literacy skills they need before they can learn to read

1. Print Motivation

2. Vocabulary Awareness

3. Print Awareness

4. Letter Knowledge

5. Narrative Skills

6. Sound Awareness

- The kids know that they're a part of something. Something big. This helps with a sense of self and confidence.

- Reading with your child provides a great opportunity for bonding. It's fun and will create lifelong memories.

New Castle County is in the midst of formulating an official plan to give out prizes at different goal marks.

Submitted by Katryna Cera-Proulx