

Delaware Library Association
c/o Delaware Division of Libraries
121 Martin Luther King Jr. Blvd. North
Dover, Delaware 19901
dla.lib.de.us



Dear Potential Donor,

We are writing to invite you to consider donating an item to the silent auction for the **Delaware Library Association's Annual Conference**, which will be held May 10-12, 2017 at the Hyatt Regency Chesapeake Bay in Cambridge, Maryland. This is a joint state conference with the Maryland Library Association.

The Delaware Library Association sponsors continuing education for library employees and advocates for libraries across the state, working diligently and creatively to enable libraries to provide top-notch service to their customers.

Over 500 library employees from around Delaware, Maryland, New Jersey and Washington DC attend our state library conference. Tables displaying the auction items are placed just outside our vendor exhibition hall insuring maximum traffic for conference participants to view and bid on your donation. Brochures, business cards, or any other **promotional materials from your business** can be placed on the auction table with the item(s) you donate.

We hope you will consider donating an item or service for the 2017 Annual Conference of the Delaware Library Association. Donors to this event will receive recognition in the program and the **opportunity for shameless self-promotion** during the conference. Your contribution is tax deductible as the DLA is a 501(c)3 organization. If you already know that you would like to donate an item for our silent auction, you will find a Silent Auction Commitment Form enclosed.

Thank you for considering our request.

Sincerely,