

Presidents Letter



Public libraries have just wrapped up all of their incredible work with summer reading programs and school and academic libraries have welcomed back students and are gearing up for the upcoming academic year. It is a time for both reflection and excitement for the future. What is next? I hope that as you plan your next few months you will include DLA on your calendar. One of the changes DLA is making is with regard to our meetings. All of our meetings will now include some kind of professional

development opportunity for DLA members. On September 26th, we welcomed the library related finalists for the iEducate Delaware Rodel awards and November 21st brings social media experts from the University of Delaware to talk about marketing using social media as well as trends in social media among youth. I really hope you will take advantage of these opportunities. All meetings will be at the Dover Public Library and will run from 5-6 p.m.

I also would like to thank all of my brave friends who joined me in the Membership Month campaign for August: Sara Thomas, Hannah Lee, Suzanne Smith and Katryna Cera-Proulx. My goal was to make DLA a little more personal and give you an opportunity to "meet" some of the dedicated people who help make DLA such an amazing organization. We grew our membership from 52 to over 160 in just one month! We are still working toward our goal of 253 so keep encouraging your friends and colleagues to join. DLA members rock and we truly appreciate your support!

Christy

Upcoming DLA Board Meeting:

**Thursday, November 21, 2013
4:00 PM
Dover Public Library**

Save the Date: **May 7-9, 2014**

Joint DLA/MLA Annual Conference Ocean City, MD

This year's conference theme is

"Turn it UP!"

We are once again partnering with the Maryland Library Association and are hard at work creating programs and workshop sessions that show how libraries of all kinds can break the traditional boundaries of the library being just a quiet place. It should be a fresh and dynamic conference!

We will also be holding a silent auction, with all of the proceeds going directly to DLA, so now is the time to start thinking about what your library would like to donate. We are currently looking for assistance with creating and holding the silent auction as well. If you would like to be involved with donating something for the silent auction or helping and organizing it before or during the joint conference, please contact **Cathay Crosby** at cathay.crosby@lib.de.us.

If you have other questions about the upcoming conference, please contact **Beth Borene** at eborene@nccde.org.

Director's Letter

DLA and You Now

This fall, we saw an amazingly quick transition from the end of summer reading to the beginning of a very active season in our libraries. As library professionals, we scramble to keep up with the rapidly-changing roles and tools, from how are jobs are affected by popular ebook readers, social media, job searchers, community partners, health-care initiatives, adjustments to GED and Naturalization requirements, just to name a few.

Behind these challenges are the deeper issues of how we can become knowledgeable and keep up with the laws, trends, resources and technology in order to keep up with our communities' needs in our struggle to stay relevant and effective with every student, parent, business leader, teacher, and all patrons to our Delaware libraries. That's where the Delaware Library Association can help.

We are beginning to embrace a variety of ways to meet our needs in order to pick up the pace on professional development for library staff. DLA President Christy Payne (Appoquinimink High School Library) and I talked about how to shift the DLA meetings in order to incorporate more guest presentations on a variety of topics, such as

- learning about top educational apps
- keeping up with social media
- finding out more about resources we can use to help our patrons and more!

This means that our meeting time will be a little less about reporting and a little more about learning and sharing. We'll get the work done more efficiently so that we can make room for these fun and informative events.

DLA Vice President and Conference Chair Beth Borene (Bear Library) is immersed in conference planning for our next MLA/ DLA Joint Conference (May 7-9, 2014: <http://www.mdlib.org/conference/>) in order to bring programs, speakers and events that will be centered on our Delaware library staff's interests and needs. Much of our focus comes from your voice through the survey sent out through DLA by past-president Terri Jones and then-VP/Conference Chair Christy Payne, as well as through MLA's survey of the conference. These two reporting tools allow us to gain insight about what you want to see at this important statewide conference.

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The Digital Bookmobile Visits Delaware

The Digital Bookmobile, developed inside a 74-foot, 18-wheel tractor-trailer, is a high-tech update of the traditional bookmobile that has served communities for decades. The one-of-a-kind traveling exhibit created an engaging experience with 3 Delaware libraries and featured the libraries' collection of eBooks and eAudiobooks. The Digital Bookmobile is powered by OverDrive, and trainers were on hand to assist patrons with downloading eBooks & eAudiobooks to their mobile devices.

Special thanks to the Appoquinimink, Dover, and Georgetown Public Libraries for hosting the Digital Bookmobile in September!



DLA and You Now (cont.)

I also see two other areas of change as we adapt to meet our Delaware library community's needs. One is through the increased interest in becoming a member. And becoming a member is easier than ever, thanks to Ed Goyda (Treasurer) and Rebecca Knight (DLA's webmaster) since we can now do this online.

The DLA Membership Drive, held during August this year, was driven by Christy's enthusiasm to spread the word about the benefits for becoming a DLA member early on. We all want to know: "What do you get by being a member?" Thanks to Christy's videos with special guests Sara, Suzanne, Katrina and Hannah, we have many answers! A full year of membership is beneficial through increased opportunities for involvement and learning; don't wait until spring to renew your membership!

The final area I want to mention is the increase in DLA by being involved on a Committee or actively participating on one of the four Divisions. Thanks to Sara Thomas, our membership is being organized in a way that provides excellent organization of Committee and Division interest. If you signed up to be on a DLA Committee, you have probably already been contacted or will be contacted soon. (If you don't hear anything and want to check in on the status of things, please feel free to contact me.) Board, Division and Committee members and roles can be viewed on our DLA website.

The Delaware Library Association is growing strong because of our library community's involvement and commitment to improving their skills and enriching their professional lives. As we step out to see where we can be engaged and engaging with our important library work, whether it is through technical services, by working with children or the elderly, helping patrons and students find valuable information, or through the administration of our staffs' talents and hours each and every day, the Delaware Library Association is our network for meeting and working together to continue to improve upon the strengths of all the people who make our Delaware libraries so exceptional.

Online, you can find out more about membership and DLA events by finding DLA on Facebook: <https://www.facebook.com/DelawareLibraryAssociation> and by visiting our website: <http://www2.lib.udel.edu/dla>. And feel free to contact me anytime you have questions!

With gratitude,
Cathy

Dover Public Library Wins National

Harry Potter

Contest

The Dover Public Library was selected as one of the 15 winning libraries in the national Harry Potter Librarians' Contest from Scholastic, the U.S. publisher of the Harry Potter series.

The Dover Public Library was chosen out of hundreds of entries based on the creativity, originality, and promotional plan for the event which was held on August 31st. As a winner, the library received:

- 100 copies of the new trade paperback edition of Harry Potter and the Sorcerer's Stone, with the new cover illustrated by Kazu Kibuishi, to give away at the celebration.
- One new paperback boxed set of all seven Harry Potter books signed by Kibuishi for the library.
- \$100 gift card towards the Harry Potter celebration.
- A Harry Potter event kit with sticker sheets, name tags, bookmarks, activities, and more.



Save the Date

New Castle County Reads
Announces the Book for 2014
Silver Linings Playbook
by Matthew Quick



Author Appearance
Thursday, April 10, 2014
7:00pm

St. Mark's High School Auditorium



Book description:

Meet Pat Peoples. Pat has a theory: his life is a movie produced by God. And his God-given mission is to become physically fit and emotionally literate, whereupon God will ensure him a happy ending—the return of his estranged wife, Nikki. (It might not come as a surprise to learn that Pat has spent several years in a mental health facility.)

The problem is, Pat's now home, and everything feels off. No one will talk to him about Nikki; his beloved Philadelphia Eagles keep losing; he's being pursued by the deeply odd Tiffany; his new therapist seems to recommend adultery as a form of therapy. Plus, he's being haunted by Kenny G!

Food & Art on sale now! Only \$15



This July, the South Coastal Library released "Food and Art", a cookbook with 460 recipes. The \$15 cookbook features delicious recipes from 350 library volunteers and staff, accompanied by original illustrations from local artists. Priscilla Scott, circulation supervisor and volunteer coordinator, led the cookbook's creation.

Proceeds benefit the Friends of the South Coastal Library, who also provided the financial backing for the project.

Whether you're in the mood for praline French toast, apple cake, amaretto chicken, or shrimp and orzo salad, there are plenty of unique recipes to satisfy all. While it is hoped that there will be enough copies left for people to purchase as holiday gifts, it is best to order sooner than later. 60% of the books have sold in less than two months—so call the library at 302-539-5231 or email Priscilla.scott@lib.de.us to order your copy today.





Sneak Peek! New Claymont Library Opens Fall 2013



Delaware Association of School Libraries Fall Program



Gail Dickinson
AASL President

Tuesday October 22, 2013

4:45-7:30 p.m.
Dover Public Library

Cost: \$20
Registration at door or online (small fee applied)
****Bring a school/district admin for free!****
Checks made payable to DLA



Matthew Winner
LJ Mover & Shaker
School Librarian

Light Dinner/Dessert
& Door Prizes!

For clock hours log into PDMS-
Course #: 2472 | Section #: 15960
School Librarians Special Event

Delaware Association of School Libraries Fall Program

Name: _____ Phone: _____

School and District: _____

Address: _____

E-mail (for confirmation): _____

DASL member: ___ Non-member: ___ Yes, I am bringing an administrator: _____

Send registration and payment (\$20 made payable to DLA) to:

Christy Payne, Appoquinimink High School
1080 Bunker Hill Road, Middeltown, DE 19709

(School code: N120)

Questions? Contact:

Christy Payne at 302-373-2662
Christine.payne@appo.k12.de.us



Delaware Public Libraries Mobile App

Download it free! Search for books, DVDs, audiobooks, CDs and more. Place holds or renew items, check out reading lists, or connect with the library closest to you!

On Sale Now... only \$15!

To get your copy, contact the Information Desk at your local New Castle County Library or Call (302) 395-5665

Proceeds benefit the Love Your Library fundraising campaign.



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- Beth Borene, Vice-President and Conference Chair
Bear Library
- Janice Haney, Secretary
Appoquinimink School District Libraries
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- Terri Jones, Immediate Past President
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- Cathay Crosby, Executive Director
Delaware Library Association

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