

From the DLA Executive Director

The 2013 Conference is planned with you in mind!

This year's conference theme is a familiar topic for many of our libraries: "Forging New Paths: Radical and Relevant". From the time chain bookstores began popping up in the 1980s, through the amazing invention of web browsers like Google, to today's ebook and online shopping popularity, libraries have seen incredible challenges that have affected our core values. We have steadfastly held to our literacy and education missions while trumpeting our value as a profession as we have, sometimes reluctantly, worked to keep up with our modern-day competitors for funding and use. As the theme suggests, the MLA/DLA Joint Conference is centered on helping us continue to find new ways to adapt and strengthen our services and resources, while providing our public and school library staff with opportunities to learn new ways to serve our patrons and students.

There are a number of workshops to help enhance the unique skills each of us has. There is so much to be excited about! Here are some highlights (there are more options and details provided in the conference brochure at: <http://www2.lib.udel.edu/dla/>).

Wednesday, May 8 (preconference) – Learn about how to move from transactions to transformations in our libraries with Gail Griffith and enjoy Keynote Speaker Lee Rainie's (Director of the Pew Research Center's Internet and American Life Project) presentation "The Networked Library" (and more!)

Thursday, May 9 – There are a variety of workshops about working with various populations, social media, corporate sponsorships, collaborative work within our libraries, STEM programming, outreach, and literacy. Joe Raiola (Mad Magazine Senior Editor) offers "The Joy of Censorship" during the banquet dinner.

Friday, May 10 – Features the "Innovative Use of New Technologies at Delaware College and Research Libraries"; finding accurate health information, building a graphic novel collection, examining library work from the interview (tips), marketing, and project managing, to an examination of new assessment strategies to measure library effectiveness. Luncheon speaker Eli Neiburger (Ann Arbor District Library Associate Director for IT and Production) will present on information access today and considerations for our libraries today and the near future.

Our Joint State Conference is the place to network and gain ideas, make connections, and get motivated! We hope to see you in Ocean City on May 8 – 10! Register online on the Delaware Library Association's site at: <http://www2.lib.udel.edu/dla/>

Cathay

Save the Date: **April 23, 2013**

DLA Legislative Day

Save the Date: **April 25, 2013**

DLA Special Meeting on Thursday, April 25 at 4pm! Three ways to cast your vote & attend!

Please join us for 15 minutes at 4pm, we need a quorum!

In person:

Delaware Public Archives Building,
Training Center (downstairs)
Delaware Division of Libraries
121 Martin Luther King Blvd. North
Dover, Delaware 19901|

Note the new address (formerly 'Duke of York Street').

Online:

We are using Adobe Connect.
Go to: <http://ala.adobeconnect.com/r2dgtf3yx55/>

Please log in 15 minutes early to run any audio checks. A headset with a microphone is preferred to reduce extraneous noise, but is not required.

By telephone:

Call: 877-366-0711

Type in your participant code:
46926995#

(Everyone has the same code.)

We need a quorum to successfully vote on changes to the bylaws. Please take a few minutes to come by, call in, or log on!

Don't Miss DDL's Sponsored Workshop!

FROM TRANSACTIONS TO TRANSFORMATIONS: How Shifting Our Mental Models Moves Us Forward Faster

Pre-conference session

Wednesday, May 8, 2013

12:00pm - 4:00pm

Led by Gail Griffith

Organization development consultant in solo practice

"What would happen if we really believed that libraries change lives?"

Some might call this a dangerous question, because it challenges some of what we say, hear and do in our libraries. In this workshop, we'll identify our mental models and the systems thinking we have of our libraries and challenge these, to build a shared vision of what the transformational and transformed library might look like.

Lunch for session attendees will be served in the restaurant from noon - 1:00pm



DLA Membership & Chair Opportunities

Opportunities for involvement through the Delaware Library Association

Have you ever wondered what the Delaware Library Association is all about, why you should be a member, and how you can be involved to make a difference with our Delaware libraries? Answers abound from past and current board members and everyone involved with DLA. And, the DLA website is a great place to start!

The primary goal of the DLA is "to promote the profession of librarianship and provide library information and media services to the people of Delaware by developing a unified library association." (See: <http://www2.lib.udel.edu/dla/about.htm>).

The Membership page offers details about the Rights and Privileges of DLA Members. This includes the ability to vote and to serve on a committee. Members also receive reduced rates for DLA conferences and workshops. (See: <http://www2.lib.udel.edu/dla/membership.htm>).

You can also ask any DLA member (there are currently over 200 active members) to find out more about serving on a committee, division or board.

There are plenty of opportunities to participate on DLA committees. Serving can enhance your library work by becoming involved on a committee that is of professional and/or personal interest. Term lengths vary but are usually 1 to 2 years. Past chairs and committee members have helped to provide guidelines to make it easier or new committee chairs and members to take over.

For more information about DLA's committees, see: <http://www2.lib.udel.edu/dla/comm.htm>.

To nominate someone or yourself, please contact **Suzanne Smith, Nominating Committee Chair:** suzanne.smith@redclay.k12.de.us.

The 'not-so-silent' Silent Auction needs your help!

This year's Joint Library Conference, "Forging New Paths: from Radical to Relevant", promises to provide an amazing array of workshops and usually draws hundreds of library staff from our region. The wildly-popular Silent Auction is a huge fundraiser for the Delaware Library Association. All Delaware-donated items' revenues go to the Delaware Library Association - that's one hundred percent of the funds!

You can help in two ways!

1. Donate items to the Silent Auction!
2. Volunteer to help at the event!

1. Donating:

Gather biddable items and send these to the Gathering Locations (listed below). Single items of value and interest, or baskets that promote your library's location and community spirit are equally welcomed.

You can see the conference brochure and registration information at: <http://www2.lib.udel.edu/dla/>.

Send baskets and other donated items to the following, depending upon whether you are affiliated with a public or school library:

Public libraries:

Send Silent Auction items and the donation form to:
Sue Rekert, Hockessin Branch Library, New Castle County Public Libraries (302 239-5160)

School libraries:

Send Silent Auction items and the completed donation form to: **Christy Payne, Library, Appoquinimink High School**, 1080 Bunker Hill Road Middletown, DE 19709 -- School code N120 for interschool mail

You can use our transit system to freely but carefully send items these locations. **Please be sure to include specific information about the donation:**

- Your name and library's name
- our contact information
- Today's date (date you put this in delivery)
- The value of the basket or item
- Who donated these items (so we can be sure to credit them!)
- The list of items in the basket or description of the donation
- Make sure to keep a copy of this information for your records.

Inspirational and informative information about Silent Auctions, asking for donations, and ideas can be found online. Here are two good resources you may enjoy:

Pinterest:

Great images and ideas! <http://pinterest.com/kimmymcd/silent-auction/>
Wow!!

eHow:

For tips to asking for donations from community partners, eHow has a summarized article: http://www.ehow.com/how_4540119_get-companies-donate-prizes-refreshments.html

This may be helpful for summer reading donations, too!

2. Volunteering

There are some options available for volunteering at the Joint Library Conference, and one is with the Silent Auction! You can fill out the Volunteer form for the Silent Auction Table online at:
<https://www.mdlib.org/conference/forms.asp>

Feel free to contact Cathay Crosby, DLA Executive Director, for more information or if you have any questions.

Thank you for your donations and support for the DLA's Silent Auction!

We are excited about the offerings at this year's Conference & hope to see you in Ocean City!



Makerspace Workshop



Built a Motorized Drawing Vessel!



Learned how to solder

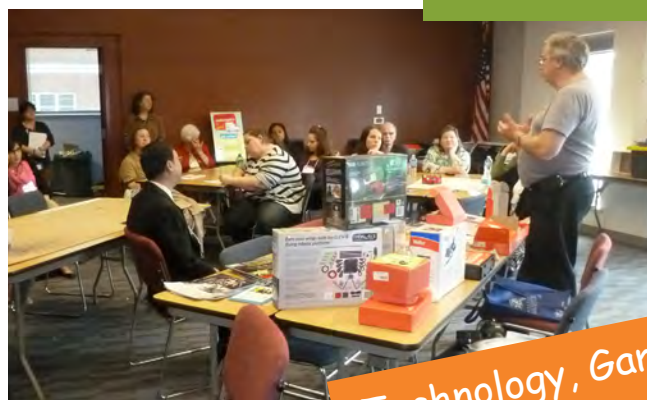
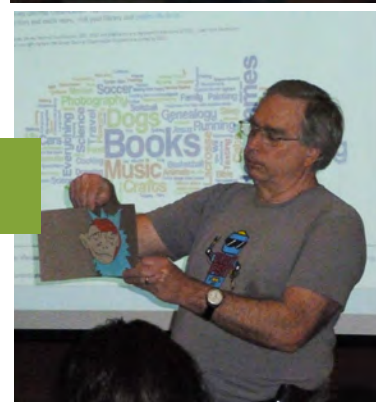


Gained knowledge from speakers



3-D Printer!!

ROBOTS!!



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Proceeds benefit the Love Your Library fundraising campaign.



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- Youth Services Division (YSD)
Sherri Scott
Georgetown Public Library

Join the Virtual Reference Meetup!

Ask a Librarian Delaware and Maryland AskUsNow! invite you to join our fun, informal & relaxing break at 6pm to 7pm on Thursday, May 9!



We will be gathering on the pool-side of the bar at the Clarion Resort. We'll get to see each others' faces (which is really great since we do most of our work in a virtual environment), share stories, offer support and ideas, and have plenty of friendly laughter to wind down the day. Let us know when you're coming and we'll save you a seat! RSVP at <http://goo.gl/hjHsa>

See you at the Joint Conference!

