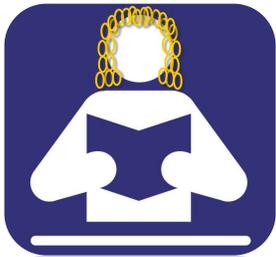


# DLA Bulletin

Fall 2015

<http://dla.lib.de.us>

## PRESIDENT'S LETTER



I am so honored to be president of DLA for this year!

This is an exciting time to be a member of DLA as we, the Board, are working hard to renew our association in accordance to what you want your association to be.

We've come through an intensive strategic direction process and are already implementing some of the changes you've said you'd like to see.

We're improving communications with you, the membership. This is evidenced by the newly redesigned website which now features information about our initiatives, events, and advocacy.

You've told us you're interested in more advocacy, and we've made a commitment to be more involved in issues of importance to you, such as the school librarian issue, and advocating for a degreed librarian to take over the helm of the Library of Congress.

You've asked for more events, especially "fun" events, so we're offering our "de-Polarization Pub Quiz" event on November 6, which is free to all DLA members! And we're in the planning stages for a Spring Event.

Help us make the changes you've asked for by becoming involved, attending events, and communicating your thoughts and ideas to us. You can do this by contacting your Division President, Committee Chair or members of the Executive Board. With your support and active participation, we can all make DLA an Association that is vital, strong, and meaningful.

**Laurel Ferris**  
**DLA President**

## Libraries Nourish Brains and Bodies

By Julie Kirk, Director  
New Castle Public Library

This past summer, several libraries in the state offered the Summer Food Service Program through the



Department of Education. The program is funded by USDA and USDA nutrition guidelines must be followed. Sponsors of the program (the ones supplying the food) were The Food Bank of Delaware or The Boys and Girls Club.

The participating libraries were Delmar Public Library, Frankford Library, Selbyville Library, Seaford Library, and Georgetown Library all in Sussex County. New Castle Public Library in New Castle County also provided meals to children up to age 18 throughout the summer. The Food Bank sponsored all the libraries except Georgetown, who was sponsored by The Boys and Girls Club.

The purpose of the program is to ensure children who normally eat healthy meals at school are given the opportunity to receive nutritious meals during the summer as well. Without these summer programs, children are at risk of hunger. Whereas the school programs require the recipients to be low-income students, the summer programs do not have this restriction. However, the participating libraries did need to be in low-income areas.

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**—EXECUTIVE DIRECTOR'S REPORT—****Considerations for Diversity and DLA**

The Delaware Library Association is representative of your Delaware library and the work you do, with all its evolving changes and subsequent needs for support. DLA is especially active in professional and leadership development, and has been partnering with public library staff, agencies and the Delaware Division of Libraries to strengthen our Association's impact. We can look at the conference attendance and membership numbers and level of energy and interest in our Association to see a reflection of this growth, but that doesn't reflect on the areas we still need to reach.

We started with DANA a year ago (Delaware Alliance for Nonprofit Advancement: <http://www.delawarenonprofit.org/>) to look at our Association's inner workings, examine our processes and focus points, and discuss our operations with the intention of moving DLA into a more efficient, professional organization that genuinely represents DLA members and libraries. We've come a long way in that year of study, learning and meeting. But now that we are moving into a new and exciting phase for DLA, I find that I am returning to one of the most basic and important considerations that was first presented when we started this process. It was about diversity.

There were a few questions asked in the beginning of our strategic planning work that planted some seeds for growth in me. They stemmed from how well we were doing in supporting the inclusion of those who may have a physical or visual impairment, different ideas, color of skin, levels or types of education, are younger or older than us. Are we truly welcoming? I asked

myself. And then I went further to ask: Are we effectively reaching out in ways that reach those who we have not reached? Are we able to provide viable opportunities for participation, involvement, and change with DLA?

Libraries reflect their communities, and the best libraries have an empathy and ability for meeting the needs of their neighborhoods while leading and encouraging learning. Libraries are frequented by an array of people who come from various socio-economic levels, physical differences, cultural diversity, filled with people of many ages, races, educational backgrounds, and various beliefs. As community spaces, it is essentially a place to welcome our communities.

From the Governor's office ([http://governor.delaware.gov/orders/exec\\_order\\_08.shtml](http://governor.delaware.gov/orders/exec_order_08.shtml)) to the local levels, and from ALA's Office for Diversity (<http://www.ala.org/advocacy/diversity>) to state Associations, their Divisions and Committees, we are all called upon to promote diversity in our workplaces. It is like a mirror for how relevant we are to our communities. Aligning ourselves well will sharpen our focus so that every decision we make within DLA will resonate in ways that help our members.

With some thoughtful commitment, we can incorporate a diversity plan\* with DLA and by extension, in our everyday work environments. It begins with each of us, with discussion about this, and by action. Our awareness and interest being fully representative is an essential part of being one hundred percent relevant to our members and libraries they serve. DLA is here to include you.

\*ALA's Office for Diversity has helpful information about how to make a Diversity Plan at <http://www.ala.org/advocacy/diversity/workplace/diversityplanning>

**Cathay Keough**  
**DLA Executive Director**

## — PAST PRESIDENT'S REPORT —

### DLA Year in Review and a Look Forward

2014-2015 was a busy year for DLA. It was a year of changes: We set up a new website and, with a great many of our members' help, created a mission statement. We also adopted a rolling membership year, so that you our members will now get more out of your membership each year no matter what time of year you register or renew!

It was a year of **initiatives**. PLD created a library passport program to get library staff into more and different public libraries. CRLD took a trip to Legislative Hall for a behind the scenes tour. DASL members wrote several letters to campaign for DE's schools to keep their school libraries and their certified school librarians. YSD created several new ways to market the Blue Hen Book Awards.

It was a year of **issues**. In addition to the many threats to school libraries and certified school librarians' positions, we also had many censorship challenges to books in our school libraries in Delaware. Our Intellectual Freedom committee, chaired by Margie Cyr, fought several Intellectual Freedom issues on both a statewide and national scale, thereby earning a national award from ALA.

It was a year of **increased communication**. Whether you think it for better or worse, our listserv saw a lot more activity than in recent years. We talked about some big ideas, and we all worked hard to keep DE librarians and library staff informed about relevant issues in our state.

And, as promised, it was a year of **planning and re-envisioning**. As many of you know, the Executive Board adopted additional duties this past year, working with a strategic planning consultant. We learned best practices for board governance, and we started creating plans for the next year and for years to come. Your Board worked extremely hard, analyzing what DLA currently is and what we would like it to become.

In the next year we will be making changes in three main areas: *communication, membership and advocacy*.

#### Communication

In the coming months, Divisions will be sending out short notices with highlights of what their division is doing and cares about most at the moment. In order to communicate with others outside of DLA, we will be posting these highlights on our website and social media feeds. We will be creating more opportunities for members from different divisions to work together on issues and projects that reach out to more than just one library specialty.

#### Membership

We will once again be running a membership campaign this year - and offering more free trips to conference as prizes. We will continue to examine better ways to get the word out about DLA to library staff members of all professional levels and areas.

#### Advocacy

We have plans to increase our advocacy efforts through training and recruitment to fight the growing number of challenges to the beliefs and practices of those in our profession.

Finally, we have heard your concerns regarding our partnership with MLA for the annual conference. While our current contract with them extends through 2017, the Executive Board is committed to seriously looking at the possibility of bringing the DLA conference back to Delaware. But we are going to need your help to accomplish this. We will need to fundraise and promote DLA more than ever before in the coming years. So to echo last year's president, we need you to get involved! Join a committee, attend a meeting, participate in a workshop within your division, and most importantly, talk about DLA with your coworkers and Friends (of the library).

Thank you for the privilege of serving as your president last year. I look forward to this year and many years to come!

*Beth Borene*

**Immediate Past President, 2014-2015**

## Delaware's First 3D Printer Road Show

By Sarena Fletcher  
Delaware Division of Libraries

The 3D Printer Road Show came to a roaring conclusion the final week of August as we visited four libraries in New Castle County.

Early in June the Division of Libraries offered to visit each Delaware public library for a day to demonstrate a variety of 3D printers, introduce 3D modeling, and discuss the state of 3D printing in public libraries throughout the country. Fifteen libraries welcomed us into their space over the course of July and August.

We started somewhat centrally at Appoquinimink, south to Selbyville, north to New Castle, then Delmar, North Wilmington, Delaware City, Newark, Millsboro, Woodlawn, Harrington, Elsmere, Hockessin, Corbit-Calloway Memorial, Brandywine Hundred, and ended at Garfield Park Library on August 31.

Our primary goal was to introduce Delawareans to 3D printers, to give patrons throughout the state the opportunity to see in person what many have only read about or seen on television. DDL has permanently placed similar desktop 3D printers in a growing number of libraries.

The 3D Printer Road Show was also intended to inspire Delawareans to think of what they *could* do

even if they don't have an actual 3D printer. An ideal response was from a patron at the Elsmere Library (which by the way has no 3D printer) who had designed her own 2D object on paper, fan art inspired by the popular video game series *Final Fantasy*. With our guidance, she scanned it on the

library's new flatbed scanner and converted it to the appropriate .STL (STereo Lithography) file format for printing on the 3D printer we brought for the Road Show.

At the same library, staff are now eagerly learning [TinkerCAD](#), an easy to learn and free 3D modeling software program anyone can access through the Internet. Their goal is to teach basic modeling to

patrons, knowing if their desired end goal is to print they can send a print request to one of the other libraries in Delaware that does offer 3D printing services.

Twin 11-year old girls at the Harrington Library (no 3D printer there, either)

embellished a 3D printed butterfly using our [3Doodler](#). They thought of this idea completely on their own. To our surprise, these girls referred to [SketchUp](#) and [Cura](#) (two 3D modeling software available on every public library computer in

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These programs had a high impact on the communities they served. Georgetown Library served 30-70 children each week. Program coordinator, Sherri Scott said following all the rules set by the Department of Education was sometimes difficult, especially when parents wanted a meal as well. Other parents were worried about their child's participation due to food allergies. Nevertheless, "most people thought it was a great idea for us to provide lunch," says Sherri.

Kelly Kline, the director of Selbyville Public Library, reached out to her community, knowing that "nearly 50% of students at an elementary school less than a half mile from the library are classified as 'low-income.'" Selbyville Library provided lunch Monday through Friday and served 267 lunches to the children. When the program at the library ended, school had not yet started so three area churches worked together to provide lunches for the children until they returned to school. The Summer Food Service Program brought the community together. "The sense of partnership was inspiring and I feel that I have new allies when it comes to proving the need for libraries and their evolving role in the community," says Kelly.

Delmar Public Library fed 198 children during their 14 meal services. They planned activities such as Legos or showing a movie in conjunction with the meal. One benefit of children receiving these meals is the opportunity to try new foods. According to Jessica Webb, one mother commented that her child had never had salad before and wouldn't even try it. While talking about this, she turned around and saw that her child had eaten the entire salad! Not only did the children and community benefit from the meal service, the library also gained new patrons who realized the library is about more than books.

The children at the New Castle Public Library were also trying new foods and attending programs planned around the meal service time. New Castle Library served 10-15 lunches every Tuesday during the summer. Three volunteers helped with the food service,

interacting with the children and parents, encouraging the children to eat and at least taste new foods. Relationships were developed



with the families as well as introducing them to other services and offerings of the library. In addition to the meals, the library also offered a nutrition education program offered through SNAP (Supplemental Nutrition Assistance Program): *Fruits and Vegetables BINGO*. It reinforced the healthy eating habits encouraged with the lunch they were served. New Castle Public Library was even recognized by New Castle County Council with a Resolution of Congratulations.

With the successes of these libraries in carrying out Summer Food Service Program, it is hoped that other libraries will participate in the future. Not only are children fed healthy meals, but community relationships are forged and library users are created. People are seeing that the library is a place that provides for its community.

#### Library Notes from the University of Delaware

\*Susan Brynteson, Vice Provost and May Morris University Librarian of the University of Delaware Library, after 35 years of service effective September 1, 2015 became May Morris Librarian Emerita. A copy of the full announcement regarding Susan that appeared on UDaily may be found at <http://www.udel.edu/udaily/2015/jun/brynteson-062515.html>.

\*Dr. Sandra Millard, Associate University Librarian for Services, Outreach and Assessment, at the University of Delaware Library, become the Interim Vice Provost and Director of Libraries, effective September 1, 2015. A copy of the announcement regarding Sandra that appeared on UDaily may be found at <http://www.udel.edu/udaily/2015/jun/millard-library-063015.html>.

YOU ARE INVITED TO DLA'S

**DE-POLARIZATION CELEBRATION  
AND PUB QUIZ**

WITH SPECIAL GUEST EMCEE MICHAEL GANNON

**When:** Friday, November 6 2015 | 6-9pm

**Where:** Fraizer's Restaurant  
9 East Lockerman Street, Dover, Delaware  
302-741-2420/fraizersrestaurant.com

**Cost:** Free for Delaware Library Association members  
Non-members: \$20 at the door  
*(or simply become a DLA member when you arrive!)*

Register today! <http://goo.gl/forms/CZZUNwXy9L>

Robust appetizers, cash bar, pub quiz and DLA friends! Win prizes! Have fun!

Sponsored by the Delaware Library Association

Contact: [dla@lib.de.us](mailto:dla@lib.de.us)  
[dla.lib.de.us](http://dla.lib.de.us)



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Delaware) as “games” in which they designed their own houses – they had no idea this software interacted with 3D printers.

We encountered numerous other examples of ways the 3D Printer Road Show inspired innovative ideas, created opportunities for collaboration, and, I like to think, planted the seeds for future STEM professionals.

Please visit the [Delaware Libraries Flickr album](#) for more photographs from the 3D Printer Road Show.

Learn more about 3D printing in the DDL LibGuide [Unleash Inner Genius: 3D Printers and Modeling](#) or ask at your local public library.

## Call for Silent Auction Items

Hello, my name is Michelle and I am from the Bear Library in New Castle County! I am excited to get started on this year's silent auction for our Joint State Conference! I want to work hard this year to have 100% participation from all the DLA divisions, committees, and library locations. I also encourage any individuals who love libraries and want to support our Delaware Library Association.

The theme for this year's conference is "Unlocking Potential." If you would like to donate a basket that fits with that theme, please do.

When you donate, use the Silent Auction Donation form (found on the DLA website at: <http://dla.lib.de.us/conference-info/silent-auction/>). List the estimated value of each item donated. For example, if you are donating a basket of goodies, please include a list of each item and each item's value to give the auctioneers a starting bid price.

Feel free to read a copy of our "Dear Potential Donor" letter for more information on the conference and a little bit of how the silent auction will take place, and to give you a sample letter for soliciting potential auction donations. This is also found on the DLA website (<http://dla.lib.de.us/conference-info/silent-auction/>).

Our DLA VP/Conference Chair and manager of the Claymont Public Library, Beth Kloetzer, has offered to accept public library donations via our library transit to her public library. (Thank you, Beth!) For those who are not hooked up with the public library transit, please contact me.

All donations are welcome and **all** proceeds go directly to help fund the DLA.

If there are any questions, feel free to email me at [michelle.feigin@hotmail.com](mailto:michelle.feigin@hotmail.com). Thank you!

*Tribute to  
Marge LaFond, Director  
Rehoboth Beach Public Library*

*Whereas, Marge LaFond has been a dynamic and strategic leader in the Delaware library community;*

*Whereas, Marge LaFond is renowned for innovating and experimenting with a variety of new technologies and services on behalf of the Rehoboth Beach Public library patrons, such as wireless access and restaurant pagers for PC wait lists;*

*Whereas, Marge LaFond keeps the staff of the Delaware Division of Libraries firmly grounded by reminding us of the day-to-day realities and challenges of public demands on the frontline of public libraries;*

*Whereas, Marge LaFond in the earlier years, witnessed first-hand the frustrations of Delawareans traveling throughout the state, trying to negotiate disjointed library services;*

*Whereas, Marge LaFond was a key leader and advocate of the Delaware Division of Libraries in the initiative to develop a statewide library technology infrastructure, and served on the Advisory Committee to create and launch the Delaware Library Catalog;*

*Whereas, Marge LaFond serves on the Delaware Library Consortium Steering Committee for public libraries, and is a staunch vocal leader in the power of collaboration to provide quality services to Delawareans as well as to strengthen libraries;*

*Therefore, be it resolved, with great appreciation we congratulate Marge on her well-earned retirement and we wish her great adventures!*

*Happy Reading!*

*Dr. Annie Norman, State Librarian, Delaware  
September 2015*

## DIVISION NEWS

**CRLD** is busy planning our annual program to be held at the University of Delaware. The program will include a presentation and tour of the Student Multimedia Design Center and also a presentation on how one of the UD Special Collections can be incorporated into the course curriculum. Please stay tuned for the date and registration information; the program will be taking place in January, 2016.

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**Save the Date: DASL's** next meeting is Wednesday, December 9<sup>th</sup>. The location(s) have not yet been determined. We will be discussing Google Apps for Ed and how you can use online tools in your research instruction from grades 1-12. More information to follow. Hope to see you there!

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**PLD** is looking forward to a repeat of the public library Passport program. Employees, volunteers, and/or DLA members may participate. One change this year will be the ability to submit library visit information online. We hope everyone will use this program as an opportunity to explore public libraries throughout the state.

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**Save the Date: PLD** is offering another workshop this winter. Please save January 12 for our "Get Involved!" workshop. This workshop is an opportunity to exchange ideas and projects that inspire us to grow professionally. We welcome suggestions of engaging projects and also volunteers to present lightning talks that share a project that has sparked their professional growth.

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**YSD:** New Castle County's Julia Tucker is spearheading **IMAZINE**, the teen literary and artistic magazine. The current issue is available online at

<http://nccde.org/371/imazine>

All teens in Delaware are encouraged to submit work to **IMAZINE**. Submission guidelines are available at <http://nccde.org/DocumentCenter/View/9536>

## DLA Executive Board

*Laurel Ferris*, **President**

Delaware Tech Wilmington Campus Library

*Beth Kloetzer*, **Vice-President and Conference Chair**

Claymont Public Library

*Jessica Olin*, **Secretary**

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University of Delaware Library

*Annie Norman*, **State Librarian**

Delaware Division of Libraries

*Cathay Keough*, **Executive Director**

Delaware Division of Libraries

## Division Presidents

**College & Research Libraries Division (CRLD)**

*Adrienne Johnson*

Wilmington University Library

**Delaware Association of School Libraries (DASL)**

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Lewes Public Library