

DLA Conference Committee Meeting
 July 12, 2018, 10:00 am – 12:00 pm
 Dover Public Library 2nd Floor Conference Room

Conference Committee Members:

Name	Position
Alison Wessel*	Conference Committee Co-Chair
Michelle Hughes*	Conference Committee Co-Chair / Past President
Cathay Keough*	Executive Director
Sarah Katz*	President (attendance optional)
Katie McDonough*	Scholarships, Awards, Citations
Kay Bowes*	Silent Auction
Amanda McCollom*	CRLD VP
Katelynn Scott*	DASL VP
Pam Stevens*	PLD VP
Renate Cumming*	YSD VP
Preethy Cherian	Committee member
Rosie Mujica	Committee member
Kristen Chelmow*	Committee member
Catherine Wimberley	Committee member
Sarena Deglin	Committee member

Invited to the conference committee meeting:

Name	Position
Sara Thomas*	Website/Membership
Terri Jones*	Public Relations
Nicole Ballance*	Publications/Bulletin

* - in attendance

Catherine Wimberley and Sarena Deglin provided notice that they were unable to attend

Conference dates, May 1-3

Division Budgets

- Google spreadsheets for division to track budgets
 - Pending approval from the DLA Executive Board, division budgets will increase to \$1,000, an increase of \$200 over last year
 - Cathay will add access to individuals

Conference Website

- The mladlacon.com website will be promoted more heavily this year with the goal to eventually move away from the pdf version of the conference program
- Volunteer form will move to the mladlacon.com website
- Keep in mind titles of workshops are key to attracting attendees

- Only the titles are listed on the program that are given to attendees at the conference

Silent auction

- Kay needs a co-chair or Silent Auction committee members to assist her with organizing and facilitating the silent auction.
- Kay will send a list of previous donation items as examples.
- All divisions are responsible for donating to the silent auction. It is suggested to start talking with division members soon so you are prepared well in advance.

Conference Photographer

- DLA may provide an opportunity for another photographer
- Asked Terri Jones for feedback

Poster session

- Adrienne from CRLD will likely participate on the review committee
- Discussed with MLA to hold Ignite Sessions which are lightning presentations in addition to the posters

Workshop tips

- Need to have measurable learning objectives
- Think about sponsorships for more expensive workshop ideas
- If using teleconferencing in a speaker, suggested also having an in-person speaker in case there are technical difficulties
- If your speaker wants to attend the conference, they will need to pay the registration fee
- The division covers one meal, travel if not coming from Delaware or Maryland, and a stipend (negotiable)
- Cathay will prepare a sample script for soliciting a speaker for a conference workshop
- Preconference – on Wednesdays
 - Usually topics that need more time than an hour or two, typically whole day or half day sessions
 - Room is set up with round tables and chairs
- Workshops on Thursday and Friday are arranged in a theater style with rows of chairs facing the front of the room – no tables. **It is very important to keep in mind that there is an expensive fee for changing the room set up.**

Possible PLD Ideas

- Marketing a library campaign – Beth Ann Ryan and 1 other speaker
- How an audiobook is recorded/made; behind the scenes with Penguin/Random House director and narrator (and possibly author) - *free cost*
- How to develop creative publications created by patrons – e.g. imagine, Julia Tucker as possible speaker
- How to develop robotics programs at libraries, speaker Pam Stevens

- Programming for adult diversity - expand to older adults, multicultural, adults with disabilities, millennials, possible speakers Nicole Cooke, Loida Garcia-Febo

Possible YSD ideas

- Possibly reference services topic, Denise Agosto from Drexel University
- YSD and/or DLA Diversity Committee – diversity in libraries, include with programming for children and teens, Scott Michaels from CAUSE as possible speaker

Possible DASL ideas

- Includes YSD and CRLD – how school libraries can collaborate with public libraries – “bridging the gap”
 - Present as panel - include UDlib Search, educators card, NCC Libraries hosting GSA meetings while school is not in session, match with someone from MLA YSD (Carrie Sanders), Matt Myer from NCC government, first lady Tracey Carney
- Organizing and developing volunteers

Possible CRLD ideas

- Podcasting 101, speaker Amanda McCollom
- Copyright 101, need to find a speaker – Megan Gaffney (ILL), Amanda (media)

DASL & YSD – hands-on maker space

- If we need to change the room around from the theater set up, it will cost \$300
- Suggest to organize as a pre-conference where the room is set up as round tables
- Consult with Sarena who has presented about maker spaces before, request to be the program planner

Possible DLA legislative action committee idea - Advocacy for Libraries – Jeremy J. NYLA, Lisa Vargas – Virginia Library Association, maybe include United for Libraries

Possible event – Book Buzz provided by Penguin/Random House – can be at the conference like it’s done at ALA

- Maybe talk to Hillary Welliver

Other workshop ideas

- PLD- Management - new or midlevel managers
- PLD - Sexual harassment in the library
- PLD/DASL - Collection development in the #metoo era
- DDL - Working with colleagues when there are conflicts and management/supervisor accountability, possibly Mary Schafer
- PLD - Citizen Corners in Libraries - US Citizenship and Immigration Services from Philadelphia Jwana Smith (Michele Hughes will coordinate)
- Ignite Sessions/Lightning talks

- Keynote ideas – Jessamyn West, First Lady Tracey Q. Carney

By August meeting – should have contacted speakers and narrowed down topics

Reach out to divisions for input

Possible Theme - Libraries Count! - May 1, 2, 3