

Ms. Kay Bowes, DLA Silent Auction Committee Chair
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Dear Potential Donor,



We are writing to invite you to consider donating an item to the silent auction for the **Delaware Library Association's Annual Conference**, which will be held May 1-3, 2019 at the Hyatt Regency Chesapeake Bay in Cambridge, Maryland. The Delaware Library Association partners with the Maryland Library Association to provide this state library conference for the widest possible professional development experience while focused on local library interests. This year's theme is "What If?" – to stimulate ideas and action about the endless possibilities libraries can offer to communities!

The Delaware Library Association also sponsors ongoing education for library employees and is involved with year-round advocacy efforts for libraries across the state. DLA members work diligently and creatively to enable libraries to provide top-notch service to their customers.

Around 700 library employees from around Delaware, Maryland, New Jersey and Washington DC attended our state library conference in 2018. Tables displaying the auction items are placed just outside our vendor exhibition hall insuring maximum traffic for conference participants to view and bid on your donation. Brochures, business cards, or any other **promotional materials from your business** can be placed on the auction table with the item(s) you donate.

We hope you will consider donating an item or service for the 2019 Annual Conference of the Delaware Library Association. Donors to this event will receive recognition in the program and the **opportunity for well-deserved self-promotion** during the conference. You may also be pleased to know that since DLA is an all-volunteer-run organization, all proceeds go directly to DLA to continue our operations.

DLA is a 501(c)3 organization which makes your contribution completely tax deductible.

If you would like to donate an item for our silent auction, please use the Silent Auction Donation Form to accompany your item or basket. And from all of us with Delaware libraries, thank you!

Sincerely,

"Advocating, empowering, and educating a diverse library community."