

MAY 1-3, 2019 MLA & DLA JOINT LIBRARY CONFERENCE HYATT REGENCY CHESAPEAKE BAY CAMBRIDGE, MD



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Conference Sponsors



Eastern Shore Regional Library, Southern Maryland Regional Library Association and Western Maryland Regional Library: *Conference Tote Bags* Harford County Public Libraries: Internet Café, Onsite Conference Program and Game Night

Delaware Library Association: Friday Keynote Speaker

Frederick County Public Libraries: Ice Cream Break

Carroll County Public Library and Cecil County Public Library: Author Award Luncheon Co-Sponsors

Anne Arundel County Public Library, Howard County Library System and Delaware Division of Libraries: Co-Sponsor Thursday Banquet Speaker Montgomery County Public Libraries: Co-Sponsor Thursday Exhibits Opening



Recorded Books: Maryland Author Award

Calvert Library, Charles County Public Library, St. Mary's County Library, Southern Maryland Regional Library Association: Lanyard & Badge Holder Combination

SILVER

Prince George's County Memorial Library System: Pub Quiz Martha Grahame: Audio Visual



Calvert Library: Ribbons

Washington County Free Library: Flowers

Worcester County Library: Co-Sponsor Pens

Caroline County Public Library, Queen Anne's County Library: Co-Sponsor Thursday Cocktail Hour

Kent County Public Library and Dorchester County Public Library: Co-Sponsor Friday Vendor Coffee Service

Talbot County Free Library: WIX Internet Access

Frederick County Public Libraries: Website Enhancement

Keynote Speakers



Patrick Lee Jr.

Patrick is the President of Chesapeake Think Tank, an organization that works with small businesses and nonprofits to provide solutions and create an appropriate 'toolkit' to move organizations forward and take advantage of opportunities. In this role, he understands the need to focus on current changes within the organization, and external, environmental factors to guide the overall direction and goals of the organization. Previously, Patrick has been the Executive Director of Leadership Anne Arundel, and a Vistage International Chair. Patrick will engage attendees in a fun, inspirational, and informational talk about libraries as community centers, creativity, and positive and productive change.



Mary Amato

Mary Amato is an award winning children's and YA book author, poet, playwright, and songwriter. Her books have been translated into foreign languages, optioned for television, produced onstage, and have won the children's choice awards in several states. She teaches popular workshops on writing and the creative process around the country. Among her most recent titles are: News from Me, Lucy McGee, Open Mic Night at Westminster Cemetery, Our Teach is a Vampire and Other (Not) True Stories, The Chicken of the Family, Please Write in This Book, and her Riot Brothers series. Mary gave voice to the funny, sad, messy, and wondrous stories of like, especially the stories of children and young adults. Her mission: each book has humor, heart and grit.



Rabia Chaudry

Rabia Chaudry is an attorney and recent Jennings Randolph Senior Fellow at the United States Institute of Peace, where she researched the intersection of religion and violent extremism. She is the co-host and co-producer of the hit criminal justice podcast "Undisclosed," and the author of the New York Times bestselling book, and soon to be HBO documentary, Adnan's Story. She is also the co-producer and co-host of the weekly podcast "The 45th," which examines the politics and policies of the Trump administration. Rabia will talk about the new era of crowdsourcing, social media, and new media related to community advocacy.



Jessamyn West

Join activist and librarian Jessamyn West as she discusses the complex role we as librarians can play in social iustice issues within our communities. Bridging the divide speaks to technology, literacy, building connections through community engagement, advocacy, and increasing the opportunities of all patrons, with a special emphasis on marginalized and poorer communities. How can we foster creativity and community within the library and at the same time support it within our broader communities? How can we expand access and inclusion not only within the library but help break down barriers within our society?

2019 VENDORS & BOOTHS

3D Hemdon	2, 3
Bound to Stay Bound	30
EBSCO	1
Ingram Library Services	9
Library Interiors	10
Maryland Relay	31
MEDI	40
National Network of	
Libraries of Medicine ——	20
Penguin Random House	21
Recorded Books	11
World Book	Table

Check our Onsite Program for Vendor Presentations

Presentations will take place outside of the vendor area. Time: TBD

WHAT IF ... YOU JOIN US IN CAMBRIDGE?

- 1. Be sure to attend as many programs as possible
- 2. Don't forget to participate in the social events
- 3. Meet many members of the library community from Maryland and Delaware

THANK'S FOR ATTENDING!

- 4. Gain insight and inspiration from outstanding keynote speakers
- 5. Enjoy mealtime conversation and networking during meal functions



Maryland Library Association

ALWAYS SOMETHING NEW AT MY LIBRARY

PRINCE GEORGE'S COUNTY MEMORIAL LIBRARY SYSTEM www.pgcmls.info

Delaware

Library

ssociation

Conference Committee 2018-2019

Tiffany Sutherland, Conference Director Alison Wessel, DLA Vice President and Conference Co-Chair Michelle Hughes, DLA Conference Co-Chair Cathay Keough, DLA Executive Director Kacey Martin, Marketing Chair Kate Monagan, Vendors Lois Entner, Silent Auction Chair Kay Bowes, DLA Silent Auction Chair Mike Kiel, Pub Quiz Chair Megan Jones, Poster Session Chair Nay Keppler, Conference Assistant Director

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Zeke White

Tyler Wolfe

Joy Zimmer

Pam Stevens

Renate Cumming

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Delaware

Alison Wessel, Conference Co-Chair Michelle Hughes, Conference Co-Chair Cathay Keough, Executive Director Kay Bowes Katie McDonough

MLA Steering Committee

Joe Thompson, President Andrea Berstler, Vice President/President Elect Mary Anne Bowman, Secretary Patty Sundberg, Treasurer Tiffany Sutherland, Conference Director David Dahl, ALA Councilor Denise Davis, Past President Margaret Carty, Executive Director

DLA Executive Board

Sarah Katz, President Alison Wessel, Vice President, Conference Co-Chair Michelle Hughes, Past President/Conference Co-Chair Adrienne Johnson, Secretary Joel Rudnick, Treasurer Lauren Wallis, DLA Chapter Councilor Cathay Keough, Executive Director Kay Bowes, DLA Silent Auction Chair/President of the Friends of the Delaware Libraries

Internet Cafe

The Internet Café will be open from Wednesday through the conference. The Café is located outside the Chesapeake Ballroom. Sponsored by Harford County Public Library.

Continuing Education Contact Hours

The final decision on whether or not to award CEUs for any program lies with the Staff Coordinator for each library system.

Poster Session

What if you could learn about innovative projects, services, and research conducted by your fellow Maryland and Delaware libraries in one spot? Yes, you can at this year's poster session! Come by anytime on Thursday to explore the posters yourself or drop in between 10:00-10:30 or 2:30-3:00 to interact with the posters' authors. Don't miss out on this fantastic opportunity to get ideas, network with colleagues, and to see what is new in Maryland and Delaware libraries.

Silent Auction

Find something you just can't go home without at the Silent Auction! Check out the display in the Chesapeake Ballroom throughout the Conference while visiting the vendors. Bidding will end Thursday at 5:30pm. On Friday, starting at 10:30am, pay for your item(s) in the MLA Office and then pick up your item(s) in the Chesapeake Ballroom. Silent Auction Schedule: Thursday 8:00am to 5:30pm

Beer Shindig Are you attending a

preconference this year?



Looking forward to catching

up with your library friends on Wednesday night? Come grab a brew at our BEER SHINDIG! We will be in the Michener's Lounge (Lobby Lounge) from 7 to 9pm on Wednesday. See You There!

Acronym Key

MARYLAND

	MARILAND
ACRL MD	Association of College & Research
	Libraries, MD
CC	Conference Committee
CSD	Children's Services Division
FOLIG	Future of Libraries Interest Group
GIIG	Government Information Interest Group
IFP	Intellectual Freedom Panel
LAIG	Library Advocacy Interest Group
LDD	Leadership Development Division
LLTC	Library Leadership Training Committee
MAPIG	Maryland Adult Programming Interest Group
MIG	Maker Interest Group
MLA	Maryland Library Association
MLATECH	Technology Committee
MLLI	Maryland Library Leadership Institute
MSDE	Maryland State Department of Education
MSL	Maryland State Library
NMIG	New Member Interest Group
OSIG	Outreach Services Interest Group
PDP	Professional Development Panel
PSD	Public Services Division
RAIG	Reader's Advisory Interest Group
SMUG	Social Media Users Group
SSD	Support Staff Division
TIG	Teen Interest Group
TSD	Technical Services Division
	DELAWARE
CRLD	College and Research Libraries Division
DASL	Delaware Association of School Librarians
DDL	Delaware Division of Libraries
DLA	Delaware Library Association
FODL	Friends of Delaware Libraries

- PLD Public Libraries Division
- YSD Youth Services Division

Conference Firsts!!

The Delaware Library Association is sponsoring a film screening on Wednesday Night at 8:00pm. Join us for the viewing of I Know A Man...Ashley Bryan.

Calling all graduates of the University of Maryland iSchool... a Wednesday Reception from 7 to 8pm. Meet and greet fellow alumni, iSchool Faculty and college leaders.

2019 JOINT LIBRARY CONFERENCE

Wednesday, May 1, 2019 Pre-Conferences



7:30 REGISTRATION OPENS

9:00 - 12:00 ...LIBRARY FRIENDS AND FOUNDATION MEMBERS ARE CONFIDENT MARKETERS?

Victoria Falcòn - Communications Manager, Southern Maryland Regional Library Association, Robyn Truslow - Public Relations Coordinator, Calvert Library, Laura Allison - Trainer and Owner of Keep it Simple Computer Training



Want to learn some new ideas for marketing your library Friends or Foundation? Three experienced marketers will guide you through the process of promoting your non-profit. In a hands-on workshop

Victoria Falcòn Robyn Truslow

you will learn the elements of marketing, best practices for your web site and social media, and how to write a targeted marketing message. You'll leave with an elevator speech targeted to the audience you are trying to reach, a to-do list to pump up your publicity and new campaign confidence. To get the most from this pre-conference, sign up with a team of two or more from your organization and bring your laptop.

Laura Allison

Boxed Lunch will be served from 12:00 to 1:00. Sponsor: CML

This program is worth 3 contact hours of continuing education.

If your afternoon is free, enjoy it with a visit to the Harriet Tubman Underground Railroad State Park and Visitor Center and/or the Blackwater National Wildlife Refuge's Wildlife Drive. Pick up your lunch, drive to the Visitor Center, and eat at a picnic table at the Visitor Center, or have lunch at the hotel and head to the Visitor Center after. Learn more about Harriet Tubman during your visit to the museum. This impressive museum opened in 2017. Allow an hour to enjoy a film, the exhibits, and the gift shop. About a mile away is Blackwater's Wildlife Drive. Drive through the Refuge to see beautiful nature and a variety of wildlife. This will take about 30 minutes. Enjoy an afternoon of history and make it back to the hotel by 4:00 for the Opening Sesson.

9:00 - 12:00 ... WE'RE ON THE PATH FORWARD? MOVING TOWARDS AN INCLUSIVE ORGANIZATION

Nikhat Ghouse - Associate Librarian for the Social Sciences and SPExS Coordinator, Diversity Alliance, American University

Establishing an inclusive culture, one in which individuals feel valued, heard, engaged, and are allowed to be their authentic selves in the workplace, remains elusive for many libraries. In this facilitated



Nikhat Ghouse

workshop, participants will be introduced to a developmental process borrowed from the field of Organizational Development. The "Path from Exclusive Club to Inclusive Organization" depicts the stages encountered when organizations transition from an exclusive organization to an inclusive multicultural one. Attendees will participate in small group discussions throughout the workshop, and work together to develop strategies for getting from where we are to where we want to be on the spectrum of the Path Model. By directly engaging the issues of power and privilege that face librarianship, participants will leave this discussion better equipped to move the profession forward toward a more positive, inclusive culture.

Boxed Lunch will be served from 12:00 to 1:00.

Sponsor: LDD

This program is worth 3 contact hours of continuing education.

9:00 - 12:00 ... CHILDREN LEARN WHEN THEY PLAY?

Patty Stine - Co-founder of Pure Play Every Day

Playing for Learning: Effective play does not just happen! The play space must be thoughtfully prepared with each specific child in mind. Each child is unique and so is his/her play progression. These skills will help to attract children to productive play.

Boxed Lunch will be served from 12:00 to 1:00.

Sponsor: MSL

This program is worth 3 contact hours of continuing education.

9:00 - 12:00 ... ADVANCED COMMUNICATION SKILLS BUILD BETTER WORKING RELATIONSHIPS?

Mary Schaefer - Workplace Empowerment Trainer and Coach

Your co-worker frequently agrees to a task and then doesn't get it done. Your employee is not pulling their weight. We're tempted to repeat ourselves or send an email and hope for the best. In this lively and practical session, Mary Schaefer will share tactics to improve listening, increase understanding, reduce conflict, and advance discussions toward more productive outcomes.

Boxed Lunch will be served from 12:00 to 1:00. Sponsor: DLA/DDL/PLD This program is worth 3 contact hours of continuing education.



Patty Stine

Mary Schaefer

Wednesday, May 1, 2019 Pre-Conferences



9:00 - 4:00 ... LIBRARIANS ARE MEDIA MENTORS?

Conni Strittmatter - Youth and Family Engagement Manager, Baltimore County Public Library, **Jackie Cassidy** - Assistant Branch Manager, Children's Services, Harford County Public Library, **Angie Knight** - Children's Services Supervisor, Carroll County Public Library, **Phyllis Bontrager** - Mobile Engagement Administrator, Baltimore County Public Library



Conni Strittmatter

New media is more prevalent and important to libraries and in the lives of young children and their families more than ever before. Learn how to guide families through the world of new media by becoming a media mentor, as well as how to lead other staff in their media mentor journey through peer coaching techniques. **Boxed Lunch will be served from 12:00 to 1:00.**

Boxed Lunch will be served from 12:00 to 1:00. Sponsor: CSD

This program is worth 6 contact hours of continuing education.

Jackie Cassidy Phyllis Bontrager

9:00 - 4:00 ... LOCAL HISTORY WENT DIGITAL?

Stephen M. Robertson - Director, Roy Rosenzweig Center for History and New Media, George Mason University, LaQuanda Walters Cooper -Graduate Research Assistant/Project Manager, Roy Rosenzweig Center for History and New Media, George Mason University, Megan Brett - Digital History Associate, Roy Rosenzweig Center for History and New Media, George Mason University

Do you want to gain skills to use digital history sources and develop local

history projects that will open up new programming opportunities? Do you want to help your patrons connect their interest in genealogy to broader social, cultural, and political history? This workshop will introduce you to Creating Local Linkages, a free online professional development curriculum offering training in historical research methods and digital skills, including using Omeka for online publishing. Learn about the challenges of doing local history and how to approach

them from practicing public historians. Get ideas for programming that creates community history and develops digital literacy.

Boxed Lunch will be served from 12:00 to 1:00.

Sponsor: PSD

This program is worth 6 contact hours of continuing education.



Stephen M. Robertson



LaQuanda Walters Megan Brett

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Cooper

9:00 - 4:00 ... YOU COULD MAKE SENSE OF MANAGEMENT?

Brian Butler - Professor and Senior Associate Dean, University of Maryland College of Information Studies, **Susan Winter** - Lecturer and Associate Dean for Research, University of Maryland College of Information Studies, **Phil Piety** - Senior Lecturer, University of Maryland, College of Information Studies, **Denise Davis** - Director Emerita, Cecil County Public Library, Past MLA President, Board of Visitors Member for University of Maryland College of Information Studies

What if there was a secret handbook that told you everything you needed to know about management, supervision, and leadership (or at least which things really mattered)? While, regrettably, such an invaluable resource does not exist, there are ways to make sense of organizations, institutions, teams, and people that provide helpful guidance as you navigate the challenges and opportunities of library management. Join us for a day of big picture thinking, hands-on exercises, networking and experience sharing, and resource discovery focused on helping you describe, make sense of, and plan actions to address the many management challenges you encounter as you work to make a difference in your organization and the communities it serves. In addition to a general overview of relevant knowledge, skills, and concepts in management, discussions and activities will cover topics such as: Is this normal or is it just me? (making sense of new management situations); Strategic thinking for everyone (and why it actually matters for getting things done); How to ignore your boss and have them thank you for it later (managing up and down); and "But we can't do that." (Change-oriented project management and leadership).

Boxed Lunch will be served from 12:00 to 1:00.

Sponsor: University of Maryland, College of Information Studies This program is worth 6 contact hours of continuing education.

1:00 - 4:00 ... YOU COULD WRITE A WINNING GRANT APPLICATION?

Marilyn Hatza - Program Officer, Maryland Humanities, Erin Samarasinghe - Grant Officer, Delaware Humanities

Show me the money! In this pre-conference, come learn how to write a winning grant proposal. Presenters from the Maryland Humanities and Delaware Humanities will discuss each organization's grant programs, systems, and evaluation processes. Through questions and answers interspersed throughout the session participants will engage in active discussion to learn more about the grant application process. After an initial introduction to the grant writing process, attendees will discuss general grant writing tips and take a deep dive into successful applications that highlight key components of DE and MD's grant applications, including budget break down and injecting humanities content.

Boxed Lunch will be served from 12:00 to 1:00.

Sponsor: ACRL-MD This program is worth 3 contact hours of continuing education.



Marilyn Hatza



Erin Samarasinghe

Wednesday, May 1, 2019 Pre-Conferences



1:00 - 4:00 ...LIBRARIES WERE **EMPOWERED TO UNLEASH THE POTENTIAL OF MAKERSPACES?**



Katelynn Scott **Renate Cumming**

Bear Public Library (Bear, DE), Vice President of DE Youth Division

Katelynn Scott and Renate Cumming will share stories of how they created and grew the Makerspaces in their own library settings and about the importance of the Maker Movement in libraries. Attendees will then have the opportunity to rotate through Maker Stations to experience various pieces of technology firsthand, create projects that can be recreated in their own libraries, tour virtual Makerspaces, and view extra project ideas. By the end of the session, learners will have a better understanding of how Makerspaces and Maker programming increase the digital and technological literacy of patrons, and feel comfortable to launch Makerspaces in their own libraries.

Boxed Lunch will be served from 12:00 to 1:00.

Sponsor: DLA/YSD/DASL

This program is worth 3 contact hours of continuing education.

1:00 - 4:00 ...CHILDREN LEARN BY DOING WHAT THEY LOVE?

Carmen Boston - Children's Services Coordinator, DC Public Library, Paula Langsam -Children's Librarian, DC Public Library, Rebecca Tanen - Children's





Carmen Boston

Rebecca Tanen

Connected learning happens at the intersection of personal interest, supportive relationships, and opportunities. Connected learning provides a framework to support academic success through informal programs while supporting emotional, academic, and social facets of learning. Although often associated with teen programming, connected learning also informs family and youth programming. This workshop will offer applications of connected learning with respect to family-oriented programs, including early literacy/computational thinking without using technology and theater and movement to increase accessibility for children of all abilities.

Boxed Lunch will be served from 12:00 to 1:00.

Librarian, Center for Accessibility, DC Public Library

Sponsor: MSL

This program is worth 3 contact hours of continuing education.

1:00 - 4:00 ... WE CAN BECOME BETTER TEEN ADVOCATES WITH YALSA **RESOURCES?**

Kelsey Hughes - Adult and Teen Services Specialist, Prince George's County Memorial Library System, Sarah Garifo - Librarian I, Prince George's County Memorial Library System





Kelsey Hughes

Sarah Garifo

This session looks at the unique needs and challenges presented by teens through the lens of the YALSA Teen Competencies. YALSA materials to support teen services will be shared, along with other suggested resources and community partners that support teen needs. Attendees will leave this pre-conference with an action plan and a developed personal network to support their work with teens.

Boxed Lunch will be served from 12:00 to 1:00.

Sponsor: TIG This program is worth 3 contact hours of continuing education.

1:00 - 3:00 WEBCONFERENCING FOR MLA MEETINGS AND PROGRAMS

Maddie Clybourn - Digital Strategies Manager, Montgomery County Public Library, Nini Beegan -Maryland State Library, Stuart Ragland - Sailor Liaison, Information Systems, Enoch Pratt Free Library What if you are able to extend your outreach for MLA Division and Interest Group meetings and programs to those who cannot participate in-person? Attend this session to learn how to easily use available platforms to connect virtually with library staff statewide. We'll explore what works best so you can plan your engagements. Bring your laptop/tablet and headphones for hands-on experience.

Sponsor: MLA Technology Committee This program is by invitation. No contact hours will be provided.

4:30 - 5:30 ... PATRICK LEE, JR. FROM CHESAPEAKE THINK TANK CAN **HELP YOU PREPARE FOR THE FUTURE?**

Patrick is the President of Chesapeake Think Tank, an organization that works with small businesses and non-profits to provide solutions and create an appropriate 'toolkit' to move organizations forward and take advantage of opportunities. In this role, he understands the need to focus on current changes within the organization, and external, environmental factors to guide the overall direction and goals of the organization. Previously, Patrick has been the Executive Director and Leadership Anne Arundel, and a Vistage International Chair. Patrick will engage attendees in a fun, inspirational, and informational talk about libraries as community centers, creativity, and positive and productive change.



Patrick Lee. Jr.

Wednesday, May 1, 2019

6:00 - 7:00 ALL CONFERENCE RECEPTION

7:00 - 8:00 UNIVERSITY OF MARYLAND ALUMNI RECEPTION

The College of Information Studies (iSchool) is hosting a reception for alumni. Please join us for some food and drinks and a short update on the iSchool. Faculty and other college leaders will be in attendance and iSchool swag will be available. Be sure to RSVP to csanchez@umd.edu about your ability to attend.

7:00 - 9:00 BEER SHINDIG IN MICHENER LOUNGE

Come network, socialize and relax with your fellow conference attendees as you enjoy happy hour drink prices in Michener's Lounge!



8:00 FILM SCREENING OF "I KNOW A MAN ... ASH LEY BRYAN"

I know a Man... Ashley Bryan (2016, 73 min.) by Richard Kane and Robert Shetterly is about this 94year-old creative wonder who skips and jumps in his heart like a child. He served in a WWII all-Black battalion and experienced the racism of a separatist Army and the carnage of D-Day. As a result he dedicated his life to creating beauty and joy, spreading love and awe through his art. He's a poet/illustrator of over 50 children's books and makes magical puppets and sea glass windows from found objects inspired by his African heritage. Ashley is the recipient of three Coretta Scott King awards, a NY Public Library Literary Lions Award and a prestigious 2017 Newbery Award for his latest book: "Freedom Over Me". This film is a wonderful tool to learn about diversity, cultural competency, inclusion and social justice. Facilitated discussion will follow the film.

Sponsor: Delaware Library Association



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First time attending the conference? Wondering what MLA and DLA can do for you? Curious about how to meet fellow librarians in this venue? And how does one decide what sessions to attend? Discover the answers to these questions and more from MLA/DLA leaders and active members at the conference orientation. Get ready to explore!

Sponsor: MMC

8:00 - 4:00 POSTER SESSIONS

What if you could learn about innovative projects, services, and research conducted by your fellow Maryland and Delaware librarians in one spot! Yes, you can at this year's poster session! Come by anytime on Thursday to explore the posters yourself or drop in between 10:00-10:30 or 2:30-3:00 to interact with the posters' authors. Don't miss out on this fantastic opportunity to get ideas, network with colleagues, and to see what is new in Maryland and Delaware libraries.

8:00 - 5:30 SILENT AUCTION OPEN



9:00 - 10:00 ... STUDENTS DIDN'T NEED TO PURCH ASE EXPENSIVE TEXTBOOKS? BUILDING AN OPEN EDUCATIONAL RESOURCES (OER) COMMUNITY ON CAMPUS

Erin Durham - Reference and Instruction Librarian, University of Maryland, Baltimore County

Academic librarians can serve as powerful advocates in facilitating more inclusive and equitable access to course materials. While the use of Open Educational Resources (OER) is gaining national attention, many faculty members fail to become involved due to lack of administrative support, misconceptions of OER, and misperceptions of the challenges students face in navigating the financial costs of higher education. In this



Erin Durham

participatory session, attendees will be introduced to strategies for building support for OER communities of practice. Examples of best practices for library outreach will be shared and discussed, as well as strategies for overcoming misconceptions of OER in higher education. By building communities of OER practice on campus, librarians can play a decisive role in securing more equitable and inclusive teaching environments for current and future college students.

Sponsor: ACRL-MD

This program is worth 1 contact hour of continuing education.

9:00 - 10:00 ... WE PLAY GIANT GAMES?

Ghislaine Hockensmith - Children's Services Supervisor, Carroll County Public Library

Have you wanted to try a giant game program? Not sure how to get it started? In this workshop you'll see some examples of giant game programs held at a public library. Find out what's worked, what hasn't, and get a few steps ahead in planning your own program. You'll also have a chance to step into a giant game and try it out for yourself!



Ghislaine Hockensmith

Sponsor: CSD This program is worth 1 contact hour of continuing education.

9:00 - 10:00 ... YOU COULD SAVE THE DATA? ENDANGERED & HOW LIBRARIES CAN PROTECT PUBLIC DATA

Joseph Koivisto - Systems Librarian for USMAI, McKeldin Library, University of Maryland, College Park

Endangered data and information is not a new problem, but the sheer volume of data in the era of digitally-generated and -mediated data has accelerated the problem. Technology churn, political turnover, lack of preservation



Joseph Koivisto

resources, and simple neglect have put huge amounts of federal, state and local data at risk for disappearing entirely Mr Joseph Koivisto will provide an overview of the Endangered Data Week initiative and show us what libraries can do to facilitate the preservation of public data for future generations of students, scientists, and researchers.

Sponsor: GIIG This program is worth 1 contact hour of continuing education.

9:00 - 10:00 ... PRIVACY IS FOR EVERYONE? A PRIVACY PRIMER

Sara Brown - Librarian, Baltimore County Public Library, **Joshua Stone** - Director of Digital Services, Southeast Florida Library Information Network

Join us for a privacy primer! Explore what threats we all face when it comes to privacy and surveillance, and learn about tools and tips to help protect yourself and



Sara Brown

Joshua Stone

your patrons. Sara Brown and Joshua Stone share what they learned as members of the inaugural cohort of the Library Freedom Institute. Participants will leave with a deeper understanding of who and what threatens their privacy and knowledge about specific tools and methods for protecting themselves and their patrons. Bring your device to try tools.

Sponsor: IFP This program is worth 1 contact hour of continuing education.

9:00 - 10:00 ... YOU CAN MEET THE NEW DIRECTOR OF ALA'S COMMUNICATION & MARKETING OFFICE?

Stephanie Hlywak - Director, ALA Communications and Marketing Office Meet the new Director of ALA's Communications and Marketing Office! Learn from her what communications challenges the organization is facing; the need to coordinate messages for library advocacy success and gain a new perspective to national advocacy and how marketing and communications impact its success.

Sponsor: MMC This program is worth 1 contact hour of continuing education.



Stephanie Hlywak



9:00 - 10:00 ... LIBRARIES COLLABORATED TO SHAPE THE FUTURE?

Irene Padilla - Maryland State Librarian. Tamar Sarnoff - Branch Chief, Public Library and State Networking Branch, Renee Croft - Library Facilities Program Manager, Leslie Bowman -Director, Maryland State Library



Irene Padilla

for the Blind and Physically Handicapped, John Owen -Assistant Branch Chief, Maryland State Library for the Blind and Physically Handicapped, Annie Norman -Delaware State Librarian, Beth-Ann Ryan - Deputy Director, Delaware Division of Libraries

The Delaware and Maryland State Libraries will share updates about state programming and initiatives. Come hear what has been happening in Delaware and Maryland regarding STEM and Tech education programming, early childhood literacy and learning, staff development opportunities, capital projects, accessibility services, and much more.

Sponsor: MSL

This program is worth 1 contact hour of continuing education.

9:00 - 10:00 ... ADULTS ARE THRIFTY **CRAFTERS?**

Dana Alsup - Marilyn J. Praisner Branch, Montgomery County Public Library, Christine Freeman - Branch Manager, Noves Branch for Young Children, Montgomery County Public Library, Clotilde Puertolas - Program Specialist and IT Public Services, Montgomery County Public Library

Give new meaning to recycling items! Learn how to engage adults (and teens) in reusing items from the

library or home to make useful and decorative crafts. The session will expose adult librarians to the world of crafting while reusing a lot of what their library already has using a smaller budget to produce craft programs. Participants will leave with ideas for adults programming and an upcycled craft!

Sponsor: PSD

This program is worth 1 contact hour of continuing education.







Annie Norman **Beth-Ann Ryan**



Christine Freeman



Clotilde Puertolas

9:00 - 10:00 ... EQUALITY IS A REALITY?

Dr. Michael Edge - Adjunct Professor, College of Social and Behavioral Sciences, and College of Education, Wilmington University

This presentation will discuss the realities of implicit bias and how it affects equality. We will explore diversity in libraries, understanding oppression, and how to become more inclusive, culturally and socially just, in library programming and services. This session will be highly interactive, thought provoking, yet fun.



Dr. Michael Edge

Sponsor: DLA/YSD

This program is worth 1 contact hour of continuing education.

9:00 - 11:00 ... THE FUTURE IS NOW? **IGNITE MLA**

Scott Businsky - Librarian I, New Castle County Public Libraries, Kahla Gubanich - Children's Library Associate, Carroll County Public Library

Are you getting tired of the same old stuff in your makerspace? Or maybe you're creating a new makerspace and vou're looking for ideas? Scott Businsky and Kahla Gubanich will share cool ways to use typical makerspace items and other new ideas, followed by time to try it out yourself!

Sponsor: FOLIG/MIG

This program is worth 2 contact hours of continuing education.

9:00 - 11:00 ... OUR CUSTOMERS FIGHT FAKE NEWS?

Jessi Hollis McCarthy - Outreach Educator, Newseum Education, Washington, DC

In "Fighting Fake News: How to Help Your Customers Outsmart Trolls and Troublemakers," librarians will learn a practical approach to helping their customers avoid one of the major pitfalls of today's digital media: falling for fake information. They will examine real-life case studies that bring to life the challenges of today's media landscape and model an easy-to-remember and easy-to-implement strategy for staying a step ahead. Throughout the session, discussion and activities will explore best practices for meeting customers' needs for enhanced media savvy in the academic realm and in their daily lives.



Kahla Gubanich

Scott Businsky

Sponsor: MSL

This program is worth 2 contact hours of continuing education.

10:00 - 10:30 VISIT THE VENDORS







Jessi Hollis McCarthy

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10:30 - 11:30 ... YOU CAN OVERHAUL **INFORMATION LITERACY COMPETENCIES, OUTCOMES, AND RUBRICS ALL IN A SINGLE SUMMER?**

Jill E. Burke - Reference and Instruction Librarian. Community College of Baltimore County, Elizabeth Goodwin - Collection Development Coordinator, Community College of Baltimore County, Anne Sleeman - Coordinator of Catonsville Reference and Library Instruction, Community College of Baltimore County, Jamie Witman - Online Learning Librarian, Community College of Baltimore County

Four community college librarians worked during the summer of 2018 to update their library's student information literacy competencies and Student Learning Outcomes. Our discussions resulted not in a



Jill E. Burke **Elizabeth Goodwin**



Anne Sleeman Jamie Witman

single update, but a substantial, critical reimagination of what students need to know to navigate the modern information landscape and how we can support faculty in identifying these competencies in freshman and sophomore work. Strategic college committee appointments enabled us to implement the products of our efforts via the institutional course and program review/development process. We will be reporting on our progress in infusing these into our activities and in the broader general education program.

Sponsor: ACRL-MD

This program is worth 1 contact hour of continuing education.

10:30 - 11:30 ... EXPECTATIONS ARE EVERYTHING?

Chris Badeker - Children's Library Associate, Carroll County Public Library

Do you want your customers to get the most out of your programs? Of course you do. Discover the role expectations play in determining our satisfaction. Learn how to clearly communicate your expectations and discover the power your actions have to influence the expectations of those around you. Sponsor: CSD



Chris Badeker

This program is worth 1 contact hour of continuing education.

10:30 - 11:30 ... YOU COULD LEARN THE STORY BEHIND OUR NATION S MASTERPIECES? EXPLORING THE NATIONAL **GALLERY OF ART LIBRARY**

Anne H. Simmons - Reference Librarian, the National Gallery of Art Library The federal government houses some of the world's most valuable libraries. The National Gallery of Art Library is a major national art research center, serving the Gallery's staff, members of the Center for Advanced Study in the



Anne H. Simmons

Visual Arts, visiting scholars, and the scholarly community at large. Anne Simmons will present on how librarians can make the best use of its online and in-person exhibits and resources.

Sponsor: GIIG

This program is worth 1 contact hour of continuing education.

10:30 - 11:30 ... YOU'RE A LEADER WITH ANXIETY?

Ashley Biggs - Outreach Librarian at Maryland State Library for the Blind and Physically Handicapped

It may be a myth that anxiety is a hindrance to a leader's ability to be effective, but this program will show you that that simply isn't true!

Attendees will learn about myths regarding how anxiety affects leadership,

Ashley Biggs the difference between stress and anxiety, and methods to help anxiety during stressful situations.

Sponsor: LDD

This program is worth 1 contact hour of continuing education.

10:30 - 11:30 ...EVERY LIBRARY SUPPORTER WAS AN INFORMED LIBRARY ADVOCATE?

Carrie Plymire - Director, Calvert Library, Natalie Edington - Assistant Director, Baltimore County Public Library

To be an excellent library advocate, you must first be **Carrie Plymire Natalie Edington** informed! Learn how the outcome of the November elections affected libraries at the state and federal level. Be able to talk about how libraries fared in the Maryland legislative session, and the federal legislation that impacts libraries and funding. Understand the current advocacy efforts for libraries and how you can use Engage to advocate. Whether a beginner or experienced, you will

leave this session as an informed advocate ready to take action!

Sponsor: Legislative Panel

This program is worth 1 contact hour of continuing education.

10:30 - 11:30 ...LIBRARIANS AND USERS WERE ENGAGED WITH THE SCIENCE OF SPACE?



C. Alex Young, PHD - Associate Director for Science, HSD NASA, Goddard Space Flight Center

You might be surprised to know that space is not empty. We often hear in

school that space is a vacuum. Actually, nature abhors a vacuum. And it is even more complicated and exciting than that. In fact, we live in the extended atmosphere of a star, our Sun. The atmosphere, which is full of energy and matter, interacts with everything in the solar system filling space. It interacts with other planets, comets, asteroids, astronauts and the very spacecraft we use to study it. It creates a dynamic and often dangerous environment, a non-empty space, that NASA and its partners want to understand and explore. Let's explore this together and take a peek at the new final frontier.

Sponsor: CC

This program is worth 1 contact hour of continuing education.



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Katie Delahaye Paine - Author and Measurement Queen

With tight budgets and a growing proliferation of tools and techniques to Katie Delahaye Paine get messages out, marketers are increasingly faced with tough decision on where to put limited resources. By figuring out what really matters and then developing specific metrics to measure the programs, the right choices can be made. If you've ever wondered how to measure social media, public relations, media relations and other programs, Ms. Paine, author of *"Measure What Matters, Measuring the Networked Nonprofit and Measuring Relationships"* will help you discover tools, tips and techniques to prove the effectiveness of your marketing programs.

Sponsor: MMC

This program is worth 1 contact hour of continuing education.

10:30 - 11:30 ... WE CAN THINK ABOUT SCALABILITY IN A WHOLE NEW WAY?

Meg Grotti - Assistant Head of Instructional Services, University of Delaware, **Kris Raser** - Digital Content Specialist, University of Delaware



Meg Grotti Kris Raser

Do you ever feel limited in your ability to reach as many members, patrons, readers and students with your messages and programs? How can you leverage the power of digital media to increase your opportunities for connection? The University of Delaware Library, Museums and Press took a systems thinking approach to tackle two patterns that will be familiar to those who teach and support classroom instruction: the limits of scale for its library instruction program, and the limits inherent in one-shot instruction. Conducting this analysis led our team to hire a digital content specialist, who provides project management, technology support and coaching, and production of digital content including tutorials, recorded workshops, interactive modules, and research guides. This talk will discuss the analysis and resulting work to build the infrastructure and capacity for a more robust creation of digital content for learning. Progress, pitfalls, lessons learned, and early successes will be discussed.

Sponsor: DLA/CRLD This program is worth 1 contact hour of continuing education.

11:45 - 1:15 WILLIAM G. WILSON MARYLAND AUTHOR AWARD LUNCHEON WITH MARY AMATO



Marv Amato

Writing with Humor and Heart - Mary Amato aspires to have both humor and heart in every book she writes. How and where does an author find these qualities? Mary will discuss her sources for humor and heart, how she

weaves them into character, voice, plot, and form, and why they're both so important.

The William G. Wilson Maryland Author Award is generously supported by Recorded Books, LLC

1:30 - 2:30 ... YOU'RE FACILITATING CULTURE CHANGE?

Levi Branson - Circulation Manager - C. Burr Artz Public Library; Frederick County Public Libraries, **Catie Hall** - Associate Director of Operations; Frederick County Public Libraries, **Beth** Heltebridle - Branch Administrator - C. Burr Artz Public Library; Frederick County Public Libraries

Is culture change on the horizon? Maybe you're trying to get

the ball rolling? How can you ensure that front-line staff



Beth Heltebride, Catie Hal & Levi Branson

embrace and promote a new approach to customer service, system identity, or community engagement? Levi Branson, Catie Hall and Bethe Heltebridle of Frederick County Public Libraries will share what they've learned over a year of doing just that, so you'll leave prepared to implement a multi-pronged approach at your location.

Sponsor: LDD This program is worth 1 contact hour of continuing education.

1:30 - 2:30 ... YOUR LIBRARY'S COMPUTERS GET INFECTED WITH A VIRUS OR MALWARE?

Christine Feldman - Marketing and Communications Manager, Anne Arundel County Public Library

Ms. Feldman will share some "best practices" learned by her department during the 2018 malware infection of her library system's computers. You will learn about the need to coordinate messages both internally and



Christine Feldman

externally for success and gain a new perspective for the value of pre-emptive crisis communications planning.

Sponsor: MMC This program is worth 1 contact hour of continuing education.

1:30 - 2:30 ... MEDICAL JARGON WASN'T GREEK TO ME?

Linda Gorman - Director of the Harrison Medical Library at Johns Hopkins Bayview

What if... You could lead your patrons through the maze of medical jargon to understandable health information? You would be a star! According to the Center for Disease Control, nearly 9 out of 10 adults have difficulty understanding health information. This includes people who are well read.



Linda Gorman

Brian Nielson

This interactive lecture will provide librarians with the tools needed to help patrons (and themselves) understand medical jargon, from disease specific terms and tests, to insurance terms and health care provider specialties.

Sponsor: PSD This program is worth 1 contact hour of continuing education.

1:30 - 2:30 ... YOU GOT THE SCOOP ON UPCOMING BOOKS?

Brian Nielson - of Penguin Random House, **Ian Doherty** - of HarperCollins Get inside news on hot books coming from two big publishers. Boost your cred with your patrons! Amaze your friends with your authoritative

knowledge! Add to your To Be Read pile! Brian Nielsen of Penguin Random House and Ian Doherty of HarperCollins will present upcoming titles, including readalike suggestions and describing the likely audience for each title.

Sponsor: RAIG and DLA/PLD This program is worth 1 contact hour of continuing education.





1:30 - 2:30 ... WE NEED TO CATALOG NON-TRADITIONAL MATERIALS?

Andie Craley - Manager for Technical Services and Government Documents Librarian, Harford Community College Library, Susan Grant -Technical Services Manager, Southern Maryland Regional Library Association, Jennifer Martin - Cataloging and Metadata Services Librarian, Salisbury University



Andie Cralev

Susan Grant

What's a cataloger to do when something out-of-the-ordinary lands on their desk? In this panel discussion, three technical services librarians will share their expertise in working with unusual and special collections. Learn about the types of materials they've cataloged along with the resources they've used and the strategies they've employed when cataloging these materials. Sponsor: TSD

This program is worth 1 contact hour of continuing education.

1:30 - 2:30 ... WE CAN PREVENT FRAUD AND SCAMS IN **OUR COMMUNITIES?**

Jon Bell - Delaware Better Business Bureau

Hundreds of millions of dollars are lost in the U.S. to fraud and scam each year, but fraud only succeeds when victims don't identify the scam or scammer in time. This makes education the easiest and most cost-effective measure to reduce the damage fraudsters can inflict. Librarians, administrators, and library staff are on the front lines with the public, and



Jennifer Martin

Jon Bell

are invited to join this 'Train the Trainer' seminar to learn the top scams affecting individuals and businesses, answers to frequently asked questions by the public, and discover additional resources at their disposal to help them protect their communities from fraud and scam.

Sponsor: DLA/CRLD

This program is worth 1 contact hour of continuing education.

1:30 - 2:30 ... WE CAN TRANSLATE THE LANGUAGE OF **INFORMATION LITERACY?**







Grace Adeneye Maisha Duncan Carey

Lauren Wallis

Grace Adeneye - Pauline A. Young Resident, University of Delaware, Maisha Duncan Carey -Instruction Librarian and Organizational Learning Coordinator, University of Delaware, Aimee Gee - English and American Literature Librarian, University of Delaware, Lauren Wallis -First Year Experience and Student Success Librarian, University of Delaware

When you talk about information literacy with groups outside of the library, do you sometimes feel like you're speaking a foreign language? This hands-on workshop will address a successful approach to the common challenge of creating engaging and innovative instructional programming in collaboration with the communities we serve. Using an example from our institution, we will discuss how we engaged with values and practices represented in course goals created by the First Year Composition Program as we redesigned information literacy learning outcomes. By making connections between the terminology used in institutional documents and concepts from the ACRL Framework, we found new ways to talk to stakeholders about innovative approaches to teaching information literacy. Our experience is focused on academic libraries, but the work of translating professional guiding documents can apply to all types of libraries. We will address how school and public librarians might approach this type of work using their own sets of standards, such as the AASL Standards and local programming guidelines, to address the needs of their communities. Session participants will develop a checklist of tools and strategies and reflect on opportunities they have to take steps toward change at their own institutions.

Sponsor: DLA/CRLD/DASL This program is worth 1 contact hour of continuing education.

1:30 - 3:30 ... YOU NEED TO CREATE ENGAGING MULTIMEDIA AND DON'T **KNOW WHERE TO START?**

Mou Chakraborty - Director of External Library Services, Salisbury University, Kelly Durkin Ruth - Engineering Librarian, U.S. Naval Academy, Amanda McCollom -Assistant Librarian and Multimedia Literacy Coordinator University of Delaware, Robin Hoffman - Associate Director of Engagement and Support Information Technology, Salisbury University, Maurice Coleman -Technical Trainer, Harford County Public Library The current technological landscape offers a wide array of tools for creating multimedia which are commonly used both in academic and public libraries. Not all content is created alike-the purpose will dictate the tool needed. The impetus could be manifold: introduction to library services, resources, and information literacy concepts, how-





Mou Chakraborty



Kelly Durkin Ruth

Amanda McCollom **Robin Hoffman**

to guides, for supplemental and recursive instruction for face-to-face and distant patrons. They could be podcasts, screencasts, slidecasts, animations, live action, etc. A well-done engaging project can help online environments feel more personal. Widespread popularity of library multimedia creations come with challenges such as-assessment, accessibility issues, time commitment, and skill and expertise in instructional design and technology. Our panel comprising of academic librarians, a public librarian, and an instructional designer will discuss tools, tips and tricks, and best practices. Panelists will provide practical advice on creating and managing videos and podcasts, as well

as compare and recommend appropriate software (free and subscription based). Attendees will then experiment with various planning tools and multimedia creation software. Space will be limited for this session and attendees are strongly encouraged to bring their laptops for the hands-on portion of this session. If you do not bring one, you may work with others in the group.

Sponsor: ACRL-MD This program is worth 2 contact hours of continuing education.



Maurice Coleman

2019 JOINT LIBRARY CONFERENCE





1:30 - 3:30 ...YOUR CAREER PATH IS NOT A STRAIGHT LINE?

Jennifer Jones - Branch Manager, Harford County Public Library, Christine Caufield-Noll, Michael Blackwell, Director, St. Mary's County Public Library, Bridgett Comanda -Research and Instruction Librarian, Trinity Washington University, Anne K Melville, Pamela Flinton, Gabrielle Miller - Young Adult Librarian, Enoch Pratt Free Library, Naomi Keppler -Assistant Community Branch Administrator, Frederick County Public Libraries, Lisa Jones - Baltimore County Public Library, Lou Sica -Circulation Services Manager, Baltimore County Public Library What's around your next career bend? Are you stumped on where to go next? Is this the job you want?

bookend the stories.



Jennifer Jones





resources for professional/ personal growth, goal setting and a guided networking exercise will

Naomi Keppler Lisa Jones Lou Sica Panelists from all walks of life will share "how did I get where I am" to illuminate the many different ways they came to work in libraries, stumbled into library work, arrived as a second career, followed non-traditional paths, moved to and from pubic/special/academic libraries. A presentation on career

Sponsor: LDD/PSD This program is worth 2 contact hours of continuing education.

1:30 - 3:30 ... WE GOT TO KNOW ABOUT THE DIVERSITY **OF OUR LATINO CUSTOMERS?**

Cindy Pol - Human Resources Manager, Baltimore County Public Library Latinos are not all the same and that is what makes it interesting and challenging for public libraries to serve their Latino customers. In this session you will learn that the Hispanic population is diverse, with varied



Cindy Pol

traditions, beliefs, and life experiences. They eat different foods, cheer for different sports, and listen to different music depending on their home country... some don't even speak Spanish. So join us for not quite a *fiesta*, but a *charla* about Latinos and their commonalities and differences. Though I can't promise you empanadas or pupusas you will at least learn more about the people who make them.

Sponsor: SSD This program is worth 2 contact hours of continuing education.



Christine Caufield-Noll Michael Blackwell



Pamela Flinton Anne K Melville



2:30 - 3:00 VISIT THE VENDORS ENJOY AN ICE CREAM BREAK

Sponsored by Frederick County Public Libraries

3:00 - 4:00 ... YOU COULD SING THE SILLY AND THE SERIOUS? CONVERSATIONS WITH THE AUTHOR **AWARD WINNER - MARY AMATO**

All three of Mary Amato's book series as well as several of her other books include songs. Learn how to lead a sing-along. Bring your ukulele if you have one.

Sponsor: Maryland Author Award Committee

3:00 - 4:00 ... YOU CAN IGNITE MLA/DLA? PART 1

Ashley Biggs - Outreach Librarian, Library for the Blind and Physically Handicapped, Annie Kovach -Branch Manager, Harford County Public Library, Michael Blackwell -Director, St. Mary's County Library, Ella Alonso - Library Associate, Prince George's County Memorial Library System, Olivia Horvath -Digital Services Specialist, Prince George's County Memorial Library System, Conni Strittmatter -Baltimore County Public Library







Ella Alonso

Conni Strittmatter

The Future of Libraries Interest Group has spent the last year researching and discussing trends, changes, and forecasts in the area of demographics, government and economy, workforce, technology, spaces, and lifelong learning – they want to share their findings with you! Ashley Biggs, Annie Kovach, Michael Blackwell, Ella Alonso, Olivia Horvath, or Conni Strittmatter will each give a lightning talk on their topic to spark your interest in learning more about how your library can respond to the future.

Sponsor: FOLIG

This program is worth 1 contact hour of continuing education.

3:00 - 4:00 ... YOU WANT TO SELF PUBLISH A ROMANCE?

Holly Bush - Romance Author

In 2014, 1.4 billion dollars was spent on romance books, topping all other genres. Countless readers, including your patrons, are devoted to romance and all its sub-genres. Many of these books are self-published and their authors are required to wear many hats including accountant, marketing specialist, graphic designer, and formatter. Holly Bush, Romance author, will discuss how your library can help new and more advanced authors find the services or learn the skills needed to succeed.

Sponsor: PSD

This program is worth 1 contact hour of continuing education.

2019 JOINT LIBRARY CONFERENCE









3:00 - 4:00 ... WE EMBRACE OUR QUEER PEERS? TIPS FOR CREATING A WELCOMING LIBRARY

Lisa Jones and Rhiannon Harlow - Librarians, Baltimore County Public Library

Far more U.S. teens than previously thought are transgender or identify themselves using other

nontraditional gender terms, with many rejecting the idea that girl and boy are the only options, new research suggests. Now, more than ever, our libraries need to be a beacon of acceptance and inclusion for all! Learn more about the LGBTQ+ community, explore different ways our language can foster a positive customer service experience for LGBTQ+ people, and listen to tangible ways libraries can reach this underserved population.

Lisa Jones

Sponsor: SSD

This program is worth 1 contact hour of continuing education.

3:00 - 4:00 ... MANAGING WEBSITE **REDESIGN COULD MEET DESIRES AND DEADLINES?**

Rhiannon Harlow

Shelly McCoy Mark Grabowski

Shelly McCoy - University of Delaware, Mark Grabowski - University of Delaware The UD Library, Museums and Press has completed a year and a half of successive internal

working groups to inform website redesign that incorporates new branding, accessibility regulations and usability studies. The presenters co-led this effort, representing the communication and IT angles of website redesign. They will provide practical tips and lessons learned about designing a single, coherent site given disparate needs and multiple focuses within a large academic library.

Sponsor: DLA/CRLD

This program is worth 1 contact hour of continuing education.

3:00 - 4:00 ... WE MEET THE NEEDS OF **MILITARY FAMILIES?**

Dana Burl - Director, Outreach and Advocacy, Maryland Department of Veterans Affairs, Carrie Sanders - Youth Services Coordinator, Maryland State Library



Dana Burl **Carrie Sanders**

This session will provide an overview of resources available for libraries striving to meet the literary needs of youth of military families in their communities. Attendees will learn the needs of children of veterans or active military and specific resources and programs that are available for military families, including discussion groups, book clubs, and art projects. Best practices and suggested community partners to support services to youth and military families will be shared.

Sponsor: MSL This program is worth 1 contact hour of continuing education.

3:00 - 5:00 ... YOU'RE A NEW SUPERVISOR?

Anita Crawford - Processing Supervisor Technical Services; Baltimore County Public Library, Laurien Douthett -Librarian III - Accokeek Branch; Prince

George's County Memorial Library System, Jeb Hall - Circulation Supervisor

- Glen Burnie Regional Library; Anne Arundel County Public Library, David Piper - Librarian I - Crofton Branch; Anne Arundel County Public Library, Andrea Thomas - Assistant Branch Manager - New Carrollton Branch; Prince George's County Memorial Library System

Ever wish you knew then what you know now? Are you a new supervisor or thinking about becoming one in the



Anita Crawford



Laurien Douthett

Andrea Thomas David Piper

future? This panel of new supervisors who have all been at the job for less than 5 years will share what they have learned about important actions to take during the first 30 days as a supervisor, conflict resolution strategies, and the value of important communications between a supervisor and their staff.

Sponsor: LDD/SSD This program is worth 2 contact hours of continuing education.

3:00 - 5:00 ... CHILDREN LEARN LANGUAGE THROUGH PLAY?

Patty Stine - Co-Founder, Pure Play Every Day

Like links in a chain, during play, children actively connect language to the concepts they are beginning to understand. Coupling language and play, we can empower children to reach the next link of literacy skill.



Patty Stine

Sponsor: MSL This program is worth 2 contact hours of continuing education.

4:15 - 5:15 ... WE CHALLENGE OUR WEEDING ASSUMPTIONS? CRITICAL THINKING FOR BALANCED COLLECTION MANAGEMENT

Miriam DesHarnais - Research and Instruction Librarian and Liaison to Early Childhood, Elementary, Middle and Secondary Education, Towson University, Shana Gass -Business and Economics Librarian, Towson University, Todd Krueger - Selector, Collection Development, Baltimore County Public Library

In an era of shifting usage patterns and demands on



library space, extreme weeding has become the new **Miriam DesHarnais** normal for many libraries. Collection analytics tools, used thoughtfully, can save time and help refresh collections. However, a quantitative approach can privilege certain criteria, sometimes in counterproductive ways. Likewise, "weeding by feel" can replicate biases or blind spots. By unearthing assumptions about weeding, we can generate collection strategies for maintaining diverse, locally relevant, and vital collections. This program will explore these issues within the context of public, academic and school libraries.

Sponsor: ACRL-MD This program is worth 1 contact hour of continuing education.



Todd Krueger



VENTURE OUTSIDE? Betsey Brannen - Children's Services Supervisor, Walkersville Branch

Library, Frederick County Public Library, Jennifer Adams - Branch Manager, Mountain Road





Betsey Brannen Jennifer Adams

Noah Lenstra

Community Library, Anne Arundel County Public Library, Noah Lenstra - Assistant Professor of Library and Information Studies, University of North Carolina-Greensboro

Learn how librarians form partnerships with local and state organizations to take their programs and services outdoors. Betsey Brannen will discuss Fitness Rocks Storytimes in collaboration with Frederick County Parks and Recreation. Jennifer Adams will discuss working with the Maryland Department of Natural Resources to develop collections of fishing gear that can be checked out from the library to enjoy outdoors. This panel will be facilitated by Noah Lenstra of the University of North Carolina.

Sponsor: CSD

This program is worth 1 contact hour of continuing education.

4:15 - 5:15 ... EVERY COMMUNITY LEADER ADVOCATED FOR LIBRARIES?



Skip Dye - United for Libraries and Vice President of Penguin Random House Marketing and Digital Sales

Join Skip Dye to learn how to transform civic and business leaders into library Skip Dye

advocates. Participants will learn how to establish long lasting relationships with local stakeholders, engage business leaders and the importance of separating political advocacy from personal politics.

Sponsor: LAIG

This program is worth 1 contact hour of continuing education.

4:15 - 5:15 ... YOU CAN IGNITE MLA/DLA? PART 2

Levi Branson - Frederick County Public Libraries, Eva Fernandez - Anne Arundel County Public Library, Cindy Gerecht - Howard County Library System, Catie Hall - Frederick County Public Libraries, Beth Heltebridle - Frederick County Public Libraries, Jake Hutton - Baltimore County

Public Library, Katie McDonough -Delaware Division of Libraries, Dan Ramirez - Anne Arundel County Public Library, Alison Wessel - Delaware Department of Health and Social Services Library



Cindy Gerecht

10 minute presentations on 6 different topics! Hear all about using Niche Academy for staff development, developing Science Cafes, increasing library accessibility, developing a Spanish language Facebook page, implementing Librarian in Charge procedures, and designing a library cookbook book club.

Sponsor: LDD This program is worth 1 contact hour of continuing education.

4:15 - 5:15 ...YOUR LIBRARY'S REPUTATION IS THREATENED? **Katie McDonough REPUTATION RISK MANAGEMENT FOR A NEW** REALITY





Dan Ramirez



Alison Wesse

Victoria Falcón - Communications Manager, Southern Maryland Regional Library Association

Do you worry about how the "new realities" of politics and social agendas could affect your library's reputation? If so, this program will give you an understanding of brand risk relevance - the risk of negative reaction against the need to be relevant to library users. Ms. Falcón will also discuss Enterprise Risk Management (ERM) and how to create risk maps for your organization.



Victoria Falcón

Sponsor: MMC This program is worth 2 contact hours of continuing education.

4:15 - 5:15 ... LIBRARIANS TAUGHT ADULTS?

Sarah Smith - Branch Manager, Randallstown Branch, Baltimore County Public Library, Patrick Walker - Librarian, Woodlawn Branch, Baltimore County Public Library

Have you ever held a class for adults, known your material, and still had attendees' eyes glaze over? Attend this class to learn where you may be losing

Sarah Smith them! We'll discuss adult motivation, how to structure programs, tips for handouts, and more.

Sponsor: PSD This program is worth 1 contact hour of continuing education.

4:15 - 5:15 ... WE GAVE CUSTOMERS A SAY IN COLLECTION DEVELOPMENT?

Colleen Cano - Adult Resources Coordinator, Calvert County, Susan Grant - Technical Services Manager, Southern Maryland Regional Library Association In July 2018, the Southern Maryland Regional Library

Association and its three partner libraries (Calvert Library,

Charles County Library and St. Mary's County Library) began a 9-month Demand Driven Acquisitions pilot program for print materials purchased through Ingram. Learn the rationale for undertaking the pilot (the first of its kind in a Maryland public library), the workflow used to implement the program in Polaris, and assess how successful the program has been.

Sponsor: TSD This program is worth 1 contact hour of continuing education.



Susan Grant

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4:15 - 5:15 ... THERE IS NO BOX? ACADEMIC AND PUBLIC LIBRARY PATRONS ENGAGEMENT MODEL



Tracey Hunter Hayes - MLIS, Tameca Beckett - MLIS, Ondrea Murphy - MLIS

What if you engaged your library community like there was no limitations...and you actually believed it? With

nearly 50 years of shared academic and public library experience, Mr. Tracey Hunter Hayes, Mrs. Ondrea Murphy, and Mrs. Tameca Beckett will discuss engagement strategies and tips that librarians and library staff can use to identify strategic relationships, build successful engagement teams, and host dynamic events. This session will empower you to view beyond what is in front of you and make the (seemingly) impossible, possible!



Ondrea Murphy

Sponsor: DLA/CRLD/PLD

This program is worth 1 contact hour of continuing education.

4:15 - 5:15 ... YOUR LIBRARY MARKETING CAMPAIGN WENT VIRAL?

Dr. Annie Norman - Delaware State Librarian, Delaware Division of Libraries, **Beth-Ann Ryan** - Deputy Director, Delaware Division of Libraries

Use traditional, social media, and influencer marketing to create a library card campaign that delivers results and builds excitement, increases engagement, and encourages active participation. Get tips on pitching your project and getting buy-in from stakeholders. Learn how to remain flexible when the unexpected



Dr. Annie Norman Beth-Ann Ryan

happens, align messaging, and keep content fresh and focused to achieve the desired outcomes.

Sponsor: DLA/PLD

This program is worth 1 contact hour of continuing education.

5:15 - 6:00 PRE-BANQUET CASH BAR



6:00 - 8:00 BANQUET RABIA CHAUDRY TALKS WITH US ABOUT COMMUNITY ACTIVISM AND POP CULTURE

Rabia Chaudry is an attorney and recent Jennings Randolph Senior Fellow at the United States Institute of Peace, where she researched the intersection of religion and violent extremism. She is the co-host and co-producer of the hit criminal justice podcast "Undisclosed," and the author of the New York



Rabia Chaudry

Michael Gannor

Times bestselling book, and soon to be HBO documentary, *Adnan's* Story. She is also the coproducer and co-host of the weekly podcast "The 45th", which examines the politics and policies of the Trump administration. Rabia will talk about the new era of crowd-sourcing, social media, and new media related to community advocacy.

Sponsor: Maryland State Library

Maryland Library Association Outstanding Member Award: **Stuart Ragland** Maryland Library Association Honorary Membership Award: **Lynn Wheeler**

8:30 - 10:30 PUB QUIZ

Michael Gannon - Chief Operating Officer, Prince Georges County Memorial Library System

Do you know a lot of stuff? All kinds of stuff? Come to the Pub Quiz and prove it by answering questions about popular culture, Maryland, Delaware, random

nonsense, and of course...books. Enjoy a pub atmosphere with a cash bar, snacks, and our always entertaining Quizmaster, Michael Gannon. Bring a team, or join one, and potentially win a kitschy prize.

Sponsor: Prince Georges County Memorial Library System

8:30 - 10:30 KARAOKE AND MINUTE TO WIN IT LIKE GAMES

Calling all Beyonces. Let your inner Idol out and jam to popular tunes. Not in the mood for singing, but up for a challenge? Test your skills with fun Minute to Win It games. This takes place across from the Pub Quiz and you will have access to the same cash bar.

Sponsor: Conference Social Committee





Friday, May 3, 2019

7:30 REGISTRATION OPENS

8:00 - 9:00 MLA ANNUAL MEMBERSHIP MEETING, **AWARDS CEREMONY & BREAKFAST:**

Maryland Library Association Outstanding Paraprofessional Award: Victoria Falcon Maryland Library Association Outstanding Paraprofessional Award: Kaneisha Matthews Maryland Library Association Outstanding Volunteer Award: Beelin Sribnick Maryland Library Association Emerging Leader Award: Sharon Reidt Maryland Library Association President's Award

8:00 - 9:00 DLA BUSINESS MEETING, AWARDS CEREMONY & BREAKFAST

9:00 - 9:30 VISIT THE VENDORS

9:30 - 10:30 ... LIBRARIES AND LIBRARIANS HAVE ROLES IN SOCIAL JUSTICE? **KEYNOTE SPEAKER: JESSAMYN WEST**



Join activist and librarian Jessamyn West as she discusses the complex role Jessamvn West we as librarians can plan in social justice issues within our communities. Bridging the divide speaks to technology, literacy, building connections through community engagement, advocacy, and increasing the opportunities of all patrons, with a special emphasis on marginalized and poorer communities. How can we foster creativity and community within the library and at the same time support it within our broader communities? How can we expand access and inclusion not only within the library but help break down barriers within our society?

Sponsor: DLA

10:30 - 10:45 VISIT THE VENDORS



TEACH ONLINE? Michael C. English - Instruction and Reference Librarian, Northern Virginia

Community College, Janna Mattson - Instructional and Social Sciences Librarian, George Mason University

Librarians are continually required to learn new skills to meet the demands of the profession. When they are simultaneously being asked to do more with less, it can be a challenge for libraries to find the time and resources to develop training opportunities and for librarians to find the time to attend and apply what they have learned. This session will detail George Mason University Libraries' development of an asynchronous, online course ("13 Things in Blackboard")

designed to develop and improve Blackboard technical skills for librarians being asked to teach in an online setting. The course aims to foster an understanding of best practices in online learning pedagogy and encourage library instructors to experiment with new learning technologies. While the focus of the course is to develop online teaching skills, the course model could be applied to any skill set that librarians need to develop in any library setting.

Sponsor: ACRL-MD This program is worth 1 contact hour of continuing education.

10:45 - 11:45 ... LIBRARIES COULD AFFECT HEALTHY OUTCOMES IN THEIR COMMUNITIES? HOW PUBLIC LIBRARIES ARE PARTNERING WITH THE ALL OF US RESEARCH PROGRAM

April Wright - MLS, National Network of Libraries of Medicine, All of Us Community Engagement Coordinator, National Network of Libraries of Medicine, Southeastern/Atlantic Region, University of Maryland at Baltimore, Health Sciences and Human Services Library

The National Network of Libraries of Medicine (NNLM) has partnered with

the All of Us Research Program to form the NNLM All of US Community Engagement Network. The goal of the partnership is to leverage the



April Wright

important role public libraries plan in their communities to increase health literacy and to promote awareness of the All of Us Program. Ms. April Wright will talk about this partnership and how libraries' around the country are taking advantage of training and funding opportunities available from NNLM.

Sponsor: GIIG This program is worth 1 contact hour of continuing education.

10:45 - 11:45 ... YOUR LIBRARY IS A SOCIAL JUSTICE FACILITATOR?

Brenda Johnson-Perkins - Librarian III, Baltimore County Public Library, Varshea Smith - Librarian, Baltimore County Public Library, Tyler Wolfe - Branch Manager, Towson Branch, Baltimore County Public Library

If you are a public librarian with a desire to amplify marginalized voices in the community and don't know where to begin, this session is for you! The challenges, rewards and best practices experienced presenting community forums at the Baltimore County Public Library will be shared. Learn to partner with local agencies and coordinate community and library resources to promote critical discussion of justice, oppression and equality issues. Topics such as selecting a moderator, choosing panelists, and working closely with staff to market and host discussions of controversial subjects and evaluating the success of forums will be covered.

Sponsor: LDD This program is worth 1 contact hour of continuing education.

10:45 - 11:45 ... YOU CAN EFFECTIVELY MANAGE YOUR **ONLINE REPUTATION?**

Ray Feldmann - President & CEO, Feldman Communications Strategies. Annapolis, MD

Protecting the organization's online reputation is important to all libraries! Mr. Feldmann will share keys to success when responding to social media



Ray Feldmann

posts. He will also discuss how to respond when the media becomes aware of a problem and calls for an interview, equipping you with at least three responses (other than "no comment") to use when an issue is under investigation.

Sponsor: MMC This program is worth 1 contact hour of continuing education.



Friday, May 3, 2019 活躍の日

10:45 - 11:45 ... LIBRARIES CHOOSE CIVILITY?

Christie Lassen - Director of Communications and Partnerships, Howard County Library System, Renee Mason - Art Director, Allegany County Library System, Debby Bennett - Director, Caroline County Public Library, Dana Newman - Director, Talbot County Free Library

Thanks to a grant from the Maryland State Library, Maryland public libraries embraced the Choose Civility

initiative and planned activities throughout the state. Learn about their activities – everything from professional development opportunities for staff to classes and activities for customers, and performances and events for the larger community - then brainstorm additional ideas and partnership opportunities.

Sponsor: PSD

This program is worth 1 contact hour of continuing education.

10:45 - 11:45 ... WE USE CHILDREN'S LITERATURE TO HELP **CHILDREN OF TRAUMA HEAL?**

Dr. Colleen Lelli, EdD - Director, The Barbara and John Jordan Center for Children of Trauma and Domestic Violence Education, Cabrini University

What is trauma? How are children affected by trauma? Can books support children of trauma? This session will explore the intricacies of trauma and how children are affected behaviorally and cognitively. Using children's

literature and innovative reading and writing strategies, this interactive and engaging presentation will provide a plethora of strategies to implement when working with our most vulnerable children. Children's literature will be on hand to explore.

Sponsor: DLA/DDL

This program is worth 1 contact hour of continuing education.

10:45 - 11:45 ... AUDIOBOOKS REVEALED THEIR SECRETS? LISTEN UP: BEHIND THE SCENES IN THE AUDIOBOOK STUDIO

Tavia Gilbert - Audiobook narrator, Karen Dziekonski -Penguin Random House Audio Producer

Award-winning audiobook narrator Tavia Gilbert

(Booklist's 2018 Voice of Choice, who has worked on bestselling titles by Fiona Davis and Shari Lapena) and Penguin Random House Audio producer Karen Dziekonski (who produced Odyssey Award winner The War That Saved My Life and co-created the This is the Author podcast) will take listeners behind the scenes in the recording studio, revealing what it takes to record your favorite audiobooks, how producers find just the right voice for each book, how producers and narrators work with authors, and the particular challenges and rewards of bringing a book from page to audio. You'll be sure to leave with some great additions to your "to-listen" list!

Sponsor: DLA/PLD

This program is worth 1 contact hour of continuing education.

10:45 - 12:45 ... STORYTIMES ARE DRAMATIC?

Jill Hutchison - Youth Services Coordinator, St. Mary's County Library, Emma Rawlinson - Library Associate, St. Mary's County Library

Storytime Academy is back! Explore the many ways that props, costumes, flannel board stories, "storytime theater", and more forms of drama can add fun and

Jill Hutchison

Emma Rawlinsor

engagement while strengthening literacy and social skills. Get tips for any budget and any level of crafting skill or dramatic flair. Then join in a session of Guerilla Storytime for peer-to-peer learning and sharing!

Sponsor: CSD

This program is worth 2 contact hours of continuing education.

10:45 - 12:45 ...ALL **MARYLANDERS WERE** LITERATE IN THE **INFORMATION AGE?**

Wesley Wilson - Chief, Central Library/State Library Resource Center, Enoch Pratt Free Library, Brandy Whitlock - Professor and Instruction Librarian, Anne Arundel County Community College, Laura Hicks - Program Specialist, School Library Media, MSDE, Mary Beth Bauernschub School Librarian, Beltsville PK-8 Academy, PGCPS, Sarah Salnick Library Media Specialist,





Wesley Wilson **Brandy Whitlock**



Laura Hicks

Mary Beth Bauernschub Sarah Salnick **Carrie Sanders**

Westland Middle School, MCPS, Carrie Sanders - Youth Services Coordinator, Maryland State Library

Attendees will receive an introduction to the MD Information Literacy project, learning the history and evolution of the Framework. Representatives of the Framework's four sub-group: Public Libraries; PreK-8th grade; High School, College and Career Ready; and the Postsecondary/Continuing Education setting will discuss the iterations of the Framework, the two Information Literacy Summits that have supported this work, and future plans for this initiative. Attendees will review the Framework and discuss potential uses and strategies in its implementation within their library organizations and communities.

Sponsor: MSL

This program is worth 2 contact hours of continuing education.



Karen Dziekonski

Renee Mason

Debby Bennett

Christie Lassen

Tavia Gilbert

2019 JOINT LIBRARY CONFERENCE





Friday, May 3, 2019 - AL

10:45 - 12:45 ... TABLETOP GAMING WALKS INTO A LIBRARY?

Jake Hutton - Librarian, Owings Mills Branch, Baltimore County Public Library, Thomas Vose - Director, Ruth Enlow Library of Garrett County

Tabletop gaming represents a fun, cost-effective, and easy way of engaging new audiences at your library.

Join Jake Hutton and Thomas Vose as they talk about strategies for putting on gaming programs of your own and the resources available to potential gaming librarians. Best of all, participants will be able to try some games for themselves!

Sponsor: PSD

This program is worth 2 contact hours of continuing education.

12:00 - 1:00 ... YOU COULD **DO SERIOUS GOOD FOR** YOUR LIBRARY THROUGH PLAY?

Julia Caffrey - Web Services Librarian, Towson University, Eric Gadsby - IT Operations Specialist,



Julia Caffrev

Eric Gadsby

Jake Hutton

Bill Helman

Thomas Vose

Towson University, Bill Helman - Information Technology Librarian, Towson University

The notion that the tools we use are neutral and unbiased has been guestioned recently as we recognize that the design of our technology, our spaces, and our services all have the potential to reflect (mostly) unconscious biases that can perpetuate inequality and exclusion. This workshop will explore this theme and give participants an opportunity to think about the unintended bias and inequality that has been designed into their own library. Through kinesthetic brainstorming, and play-based problem solving, we will begin building solutions to these problems to bring back to their home institutions.

Sponsor: ACRL-MD

This program is worth 1 contact hour of continuing education.

12:00 - 1:00 ... ALL STAFF ADVOCATED FOR LIBRARIES?

Jeremy Johannesen - Executive Director, New York Library Association

Have you always wanted to learn more about advocacy? Join Jeremy Johannesen to learn the importance of library advocacy. Participants will learn about different types of library advocacy and will gain advocacy techniques that can be used in everyday interactions.

2019 JOINT LIBRARY CONFERENCE



Sponsor: LAIG

This program is worth 1 contact hour of continuing education.

12:00 - 1:00YOU CAN **IGNITE MLA/DLA? PART 3**

Megan Burroughs - Charles County Public Library, Abby Worden -Charles County Public Library, Margie Cyr - Dover Public Library, Sherwanda Rachal-Speaks - Dover Public Library, Catherine Hollerbach - Anne Arundel County Public Library, James Kelly - Frederick County Public Libraries, Rachel Myers - Charles County Public Library, Jennifer Noonan - Lewes Public Library, Thomas Vose - Ruth Enlow Library of Garrett County

10 minute presentations on 6 different topics! Hear all about Discoveries: The Library at the Mall, Dover Public Library's Tuesdays in the Park programming series, Tom Tom's Hometown Summit, the Charles County Mobile Library, Garrett County's elementary school outreach program, and Dolly Parton's Imagination Library.

Sponsor: CSD

This program is worth 1 contact hour of continuing education.

12:00 - 1:00 ... YOU CAN ADVOCATE **THROUGH STORY?**

Gretchen Benson - Frederick County Public Libraries, Liz Bowen - Frederick County Public Libraries, Marian Currens - Frederick County Public Libraries

This March, Gretchen Benson and Liz Bowen attended the Granger Leadership Academy, a fandom-inspired

retreat inspiring attendees to examine their personal goals and growth, conquer fears, and build confidence. Gretchen and Liz will share takeaways from their adventure, and teach you how to turn fandom into advocacy and create a collaborative framework for community engagement!

Sponsor: LDD

This program is worth 1 contact hour of continuing education.





Abby Worden





Sherwanda Rachal-Speaks Catherine Hollerbach





Rachel Myers

Jennifer Noonan **Thomas Vose**



Gretchen Benson Liz Bowen



Marian Currens

24

Friday, May 3, 2019

12:00 - 1:00 ... THE MEDIA COMES CALLING?

Kim Martinez - Communications Manager, Frederick County Public Libraries "All press is good press" is a common myth. Media coverage of your organization can be a great asset, but it's not without risk. With coaching and practice, you can learn how to best represent your library and increase your odds of accurate, positive media coverage. In this one hour crash course, participants will understand the do's and don'ts of telling their organization's story, and learn how to professionally engage with the media.

Sponsor: PSD This program is worth 1 contact hour of continuing education.

12:00 - 1:00 ... YOU COULD HEAR FROM LOCAL AUTHORS?

Josiah Bancroft, A.L. Herbert, Necole Ryse, Alan Smale, Maggie Thrash - Local authors Hey, not all writers live in New York City! Scout out authors for future library programs at this panel, as local writers describe their works, their influences, their writing habits, and the appeal of their books to YOUR patrons.

Sponsor: RAIG This program is worth 1 contact hour of continuing education.









Kim Martinez

Josiah Bancroft

A.L. Herbert **Necole Ryse**

12:00 - 1:00 ... LIBRARIES CREATE A CITIZENSHIP CORNER?

Jwana L. Smith - USCIS Philadelphia District Office, Community Relations Officer, Judy Kirlin-Navarro - USCIS Baltimore District Office, Community Relations Officer

U.S. Citizenship and Immigration Services (USCIS) and the Institute of Museums and Library Services (IMLS) have entered into a partnership to provide immigration and citizenship information and resources to public libraries across the country. This agreement is founded upon the recognition that libraries serve as a vital resource for immigrant communities. Judy Kirlin-Navarro and Jwana Smith will ensure that attendees have the necessary tools



Jwana L. Smith Judy Kirlin-Navarro to refer their customers to accurate and reliable sources of information on immigration-related topics.

Sponsor: DLA/PLD This program is worth 1 contact hour of continuing education

1:00 - 2:00 **PRE-ORDERED FRIDAY BOX LUNCHES AVAILABLE FOR PICK UP IN THE BALLROOM**



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MLA/DLA 2019 CONFERENCE: May 1-3, 2019 Register online at: www.mdlib.org ADVANCE REGISTRATION FORM DEADLINE IS MARCH 15, 2019

Last Name					First Name _			Phone (day)				Phone (eve	ening)		
Address						City_				State		Zip Code			
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Non-Members				·	Members Are Confident	Moving Towards an Inclusive	They Play? 9:00-12:00		Mentors? 9:00-4:00	Went Digital?	Management? 9:00-4:00	Application?	Unleash the Potential of	Doing What	Advocates with YALSA
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l will attend t	he Friday Co				DNLY AVAI arge)									FTER Au	oril 16. 2019
I will attend the Friday Continental Breakfast (No Charge) If ordering a meal, please indicate any dietary restrictions below.							lo /	MLA WILL NOT ISSUE REFUNDS OR CANCELLATIONS AFTER April 16, 2019							
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□ Balsamic Glazed Breast of Chicken, au jus, wild rice and vegetable □ Vegetarian □ Vegan □ Gluten-free □ Kosher							N	Name on Credit Card (Print)							
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Return preregistration form with check made payable to: Maryland Library Association or with credit card information to the right OR register online at: www.mdlib.org Mail Maryland Library Association 1401 Hollins Street Baltimore, MD 21223 410-947-5090 • Fax 410-947-5089							TOTAL \$	AMOL	JNT ENO	CLOSED		NUE OI	N NEXT PAG		

PROGRAMS THAT ANSWER WHAT IF...?

To help in planning, please answer the questions below and check the blank boxes for programs and events you are interested in attending.

This does not commit you to attending, however it will help us to ensure adequate seating for each program.

1. Are you a first time Conference attendee? 🗅 Yes 🗅 No 👘 2. Do you have any special needs? If so, please indicate: ____

MLA will provide reasonable accommodations. Preconferences: Wednesday, May 1, 2019 Lunch will be served in the restaurant from 12:00 - 1:00 for all programs. 7:30 Registration Opens □ 1:00 - 3:00 Webconferencing for MLA Meetings & Programs 9:00 - 12:00 Children Learn When They Play? 9:00 - 4:00 Librarians are Media Mentors? 9:00 - 12:00 Advanced Communication Skills Build Better Relationships? 4:30 - 5:30 Keynote Speaker, Patrick Lee, Jr. 9:00 - 4:00 Local History Went Digital? □ 1:00 - 4:00 You Could Write a Winning Grant Application? □ 6:00 - 7:00 All Conference Reception 9:00 - 4:00 You Could Make Sense of Management? □ 1:00 - 4:00 Libraries Could Unleash the Potential of Makerspaces? 7:00 - 8:00 University of Maryland iSchool Alumni Reception 9:00 - 12:00 Library Friends are Confident Marketers? □ 1:00 - 4:00 Children Learn by Doing What They Love? 7:00 - 9:00 Beer Shindig in Michener Lounge 9:00 - 12:00 We're on the Path Forward? □ 1:00 - 4:00 We Can Become Better Teen Advocates? 8:00 Film Screening of "I Know a Man...Ashley Bryan" Conferences: Thursday, May 2, 2019 7:00 Registration Opens □ 10:30 - 11:30 You're A Leader With Anxity? 3:00 - 4:00 You Can Ignite MLA/DLA, Part 1? 8:00 - 9:00 Grand Opening, Vendor Exhibit Area □ 3:00 - 4:00 We Meet the Needs of Military Families? □ 10:30 - 11:30 Every Library Supporter was an Informed Advocate? ■ 8:00 - 9:00 We Become Oriented? □ 10:30 - 11:30 Librarians & Users Were Engaged with the Science of Space? 3:00 - 4:00 You Want to Self Publish a Romance? 8:00 - 4:00 POSTER SESSIONS □ 10:30 - 11:30 You Can Stop Doing Stupid Stuff? □ 3:00 - 4:00 We Embrace Our Queer Peers? 8:00 - 5:30 Silent Auction Open □ 10:30 - 11:30 We Can Think About Scalability in a Whole New Way? 3:00 - 4:00 Managing Website Redesign Could Meet Desires 9:00 - 10:00 Students Didn't Need to Purchase Expensive Textbooks? 11:45 - 1:15 The William G. Wilson Maryland Author Award Luncheon & Deadlines? □ 3:00 - 5:00 You're a New Supervisor? 9:00 - 10:00 We Play Giant Games? with Mary Amato □ 3:00 - 5:00 Children Learn Language Through Play? 9:00 - 10:00 You Could Save the Data? □ 1:30 - 2:30 You're Facilitating Culture Change? □ 4:15 - 5:15 We Challenge Our Weeding Assumptions? 9:00 - 10:00 Privacy Is For Everyone? 1:30 - 2:30 Your Library's Computers Get Infected w/Virus or Malware? 4:15 - 5:15 Librarians Venture Outside? 9:00 - 10:00 You Can Meet the New Director of ALA's □ 1:30 -2:30 Medical Jargon Wasn't Greek to Me? □ 1:30 -2:30 You Got the Scoop on Upcoming Books? Communication & Marketing Office? □ 4:15 - 5:15 Every Community Leader Advocated for Libraries? □ 4:15 - 5:15 You Can Ignite MLA/DLA, Part 2? 9:00 - 10:00 Libraries Collaborated to Shape the Future? □ 1:30 - 2:30 We Need to Catalog Non-Traditional Materials? 4:15 - 5:15 Your Library's Reputation is Threatened? 9:00 - 10:00 Adults Are Thrifty Crafters? 1:30 - 2:30 We Can Prevent Fraud and Scams in Our Communities? 1:30 -2:30 We Can Translate the Language of Information Literacy? 4:15 - 5:15 Librarians Taught Adults? 9:00 - 10:00 Equality is a Reality? 9:00 - 11:00 The Future is Now? Ignite MLA 1:30 -3:30 You Need to Create Engaging Multimedia & Don't Know 4:15 - 5:15 We Gave Customers a Say in Collection Development? 9:00 - 11:00 Our Customers Fight Fake News? 4:15 - 5:15 There Is No Box? Where to Start? 10:00 - 10:30 VISIT THE VENDORS 4:15 - 5:15 Your Library Marketing Campaign Went Viral? □ 1:30 -3:30 Your Career Path is Not a Straight Line? 📮 10:30 - 11:30 You Can Overhaul Information Literacy Competencies, 📮 3:00 - 5:00 We Got to Know About the Diversity of Latino Customers? 5:15 - 6:00 Pre-Banquet Cash Bar Outcomes & Rubrics All In A Single Summer? 3:00 - 4:00 VISIT THE VENDORS/ICE CREAM BREAK □ 6:00 - 8:00 Banguet with Rabia Chaudrty □ 10:30 - 11:30 Expectations Are Everything? □ 3:00 - 4:00 You Could Sing the Silly and the Serious: 8:30 - 10:30 Pub Quiz □ 10:30 - 11:30 You Could Learn the Story Behind Our Nation's Masterpieces? Conversations with the Author Award Winner 8:30 - 10:30 Karaoke and Minute-to-Win-It Like Games Conferences: Friday, May 3, 2019

7:30 Registration Opens	10:45 - 11:45	Libraries Could Affect Healthy Outcomes in Their	1	0:45 - 12:45	Table Top Gaming Walks Into a Library?	
■ 8:00 - 9:00 MLA Annual Membership Meeting, Awards		Communities?			You Could Do Serious Good for Your Library Through Pl	ay?
Ceremony & Breakfast	🗋 10:45 - 11:45	Your Library is a Social Justice Facilitator?		12:00 - 1:00	You Can Ignite MLA/DLA, Part 3?	
8:00 - 9:00 DLA Business Meeting, Awards & Breakfast	🗋 10:45 - 11:45	You Can Effectively Manage Your Online Reputation?		12:00 - 1:00	All Staff Advocated for Libraries?	
9:00 - 9:30 VISIT THE VENDORS	🗋 10:45 - 11:45	Libraries Choose Civility?		12:00 - 1:00	You Can Advocate Through Story?	
9:30 - 10:30 Libraries and Librarians Have Roles in Social	🗋 10:45 - 11:45	We Use Children's Literature to Help Children of Trauma	2	12:00 - 1:00	The Media Comes Calling?	
Justice? Keynote Speaker - Jessamyn West	🗋 10:45 - 11:45	Audiobooks Revealed Their Secrets?		12:00 - 1:00	You Could Hear form Local Authors?	
10:30 - 10:45 VISIT THE VENDORS	🗋 10:45 - 12:45	Storytimes are Dramatic?		12:00 - 1:00	Libraries Create a Citizenship Corner?	
10: 45 - 11:45 All Librarians Need to Learn How to Teach Online?	🔲 10:45 - 12:45	All Marylanders Were Literate in the Information Age?		1:00 - 2:00	Pre-Ordered Box Lunches Available for Pick-Up	27

Hyatt Regency Room RESERVATION

Tuesday May 1st through Friday, May 3rd, 2019 • Hyatt Regency Chesapeake Bay Golf Resort, Spa & Marina The Hyatt Regency Chesapeake Bay has created a dedicated website for the MLA & DLA Conference attendees to book their hotel reservations online. To make your reservations, please click here: https://www.hyatt.com/en-us/group-booking/CHESA/G-LIBY If you need assistance, please contact the hotel at 877-803-7534.

Single/Double Occupancy: \$180 | Triple Occupancy: \$205 | Quadruple Occupancy: \$230 **Rates are subject to 13.5% Tax and are available until 4/02/2019**

LAST NAME:	FIRST NAME:
Address:	Phone:
City/State:	Zip Code:
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ARRIVAL DATE:	DEPARTURE DATE:
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There is a \$15.00 Resort Fee that	will be added to all quest rooms per room and per night. This fee will include self-parking privileges

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Note: Only Major Credit Cards or Cash are accepted at Check-in for Settlement of Account.

CHECK-IN 4:00pm / CHECK-OUT 11:00am **NO REFUNDS FOR EARLY DEPARTURES** CANCELLATION OR CHANGE REQUIRED BY 3:00PM EST 72 HOURS PRIOR TO ARRIVAL WITHOUT PENALTY

RESERVATION FORMS ARE DUE ON OR BEFORE APRIL 2, 2019

Reservation requests received after this date will be based on availability at the Resort's prevailing rates.

Name		Pc	osition		Organization	
Address						
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MAILING INFORMATION: (if other than a	above) Many members prefer to	have MLA/DL	A mail sent to their h	nome		
Maryland Library Association MEMBERSHIP PROFILE: Academic Special Public Library School Student INTEREST GROUPS: FOLIG (Future of Library) GIIG (Government Information) LAIG (Library Advocacy) MAPIG (Maryland Adult Programming) MIG (Maker Interest Group) NMIG (New Member) OSIG (Outreach Services) RAIG (Reader Advisory) TIG (Teen Interest Group) DIVISIONS: (Choose One Primary DI Academic & Research Libraries (AC Support Staff (SSD) PAYMENT INFORMATION FOR MLA AMOUNT PAID: ACCOUNT #: Expiration Date: Cardholder's Name: Signature:	CRL-MD) Children's Service Leadership Deve MEMBERSHIP: PAYMENT METH 3 digit code	□ Dual Men (Dual membership □ Library Sc □ MASL/AI. □ Friends □ Trustee/R LIBRARY S □ \$25,000 o □ \$25,001-\$ □ \$30,001-\$ □ \$35,001-\$ □ \$40,001-\$ □ \$40,001-\$	TAFF or Less 30,000 35,000 40,000 45,000 50,000 60,000 70,000 80,000 90,000 discount in the CRAB wite Public Service D) □ Technical Service	A) \$42 hALA) \$22 \$24 \$29 \$58 \$50 \$65 \$79 \$94 \$115 \$130 \$144 \$158 \$173 \$180 \$187 th membership) ces (PSD) rvices (TSD) terCard sells its ct to approval. you want	 \$35.00 Professional \$15.00 Paraprofessional \$10.00 Student \$15.00 Friend/Trustee/ Retired 	committees (Please check all that apply) Archives Handbook & Bylaws Membership Scholarships, Awards Publications/Bulletin Intellectual Freedom Nominating Conference Legislative Action Public Relations/Social Media OR DLA MEMBERSHIP: Eck to: ciation
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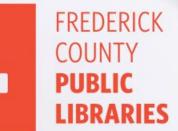
Visit me @ Booth 10

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At Frederick County Public Libraries, we are kind, we listen and connect, and we create. As a librarian, these values drive the way I plan library spaces and collections, make community connections, and build lifelong learning opportunities for the people we serve. **9**



Explore. Invent. Transform.





CHOOSE CIVILITY MARYLAND: FROM THE MOUNTAINS TO THE SHORE

Learn about the activities of Maryland public libraries who participated in the state Choose Civility grant. Check conference program for speakers and location.

Friday, May 3 10:45 - 11:45 am

Thanks to a generous grant offered by the MARYLAND STATE LIBRARY and administered by Howard County Library System, the following Maryland public libraries joined the Choose Civility initiative and planned activities during 2018 and/or 2019.

- Allegany County Library System*
- Baltimore County Public Library
- Calvert Library*
- Caroline County Public Library*
- Carroll County Public Library*
- Cecil County Public Library
- Charles County Public Library*
- Enoch Pratt Free Library*
- Frederick County Public Libraries
- Ruth Enlow Library of Garrett County*
- Harford County Public Library*

- Montgomery County Public Libraries*
- Prince George's County Memorial Library System
- Queen Anne's County Library*
- Somerset County Library
- St. Mary's County Library*
- Talbot County Free Library*
- Washington County Free Library*
- Worcester County Library*

*participated 2018 and 2019 grants



Come in we're Meresone we're



Harford County Public Library GRAPHIC DESIGN USA

AMERICAN INHOUSE DESIGN AWARDS

FOR THE BRANDING CAMPAIGN "COME IN, WE'RE AWESOME!"

